



WORKFORCE DEVELOPMENT BOARD

Supporting the Development and Retention of a World Class Workforce

Robert Weil, Chair
Jeffrey S. Swartz, Executive Director

QUARTERLY BOARD OF TRUSTEES MEETING
SEPTEMBER 21, 2022
CAMDEN COUNTY WORKFORCE DEVELOPMENT BOARD

Board of Trustees		22-Sep-21	15-Dec-21	23-Mar-21	22-Jun-22	21-Sep-22
Verney, Matthew (CHAIR)	Truist Bank	X	X	X	X	X
Abusi, Patrick	Railroad Construction Co. of South Jersey	X		X	X	
Arthur, Debra	Active Campaign	X	x	X	X	
Borden, Donald	Camden County College	X	X	X		X
Brahl, Ken (VICE CHAIR)	Ravitz Family Markets, ShopRite	X	X	X	X	X
Bresch, Jim	I.B.E.W. LU 351	X			X	X
Cirii, Frank	Camden County One-Stop Career Center	X	X	X	X	X
Connors, Kristi	NJ Department of Labor	X	X	X	X	X
Cooper-Vanderlip, Diana	CPAC	X	X	X	X	X
DeBaere, Gregg	Atlantic Coast Communications	X	X	X	X	X
Deitz, Jeffery	Division of Vocational Rehabilitation		X	X		X
Divis-Ferraro, Kristin	Camden County Regional Chamber of Commerce			X		
Donato, Carl	Wawa Inc.	X	X	X	X	X
Doran, Ryan	IBEW Local 351		X			
Figueroa, Victor	Housing Authority of the City of Camden	X	X	X		X
Fitzgerald, Patricia	Camden County Technical Schools	X	X	X	X	X
Godorov, Lori	The Work Group	X	X	X	X	X
Green, Elizabeth "Beth"	Senior VP HR Cooper Hosptial	X	X	X	X	X
Heintisz, Christine	Board of Social Services	X	X	X	X	X
Janoff, Carla	Careers USA			X		
Kalitan, Marlyn	Kalitan Consulting	X	X	X	X	X
Kelly, Sandra	SLK Partners					
Kiselewski, Michael	Painters Local District Council 711					
Martinez, Rosa N.	WWHS/Veterans Memorial Family School		X			
Miller, Richard	KeyBank	X		X		X
Pugh-Bassett, Lovell	Camden County College				X	
Regensburger, Robert C.	Lockheed Martin	X	X	X	X	X
Schiavinato, Robert	Union Organization for Social Services	X				
Weil, Robert	Conner Strong & Buckelew, Inc.	X	X	X	X	X
Willmann, Michael	WMSH Marketing Communications	X	X	X	X	X
Young, Jennifer	Verizon	X	X	X	X	X

		22-Sep-21	15-Dec-22	23-Mar-21	22-Jun-22	21-Sep-22
Camden County Workforce Development Board Staff						
Levitt, Alex	WDB, Administrative Assistant	X	X	X	X	X
Swartz, Jeffrey	WDB, Executive Director	X	X	X	X	X
Vaughn, Debra	WDB, Administrative Assistant to the Director			X	X	X
Williams, Leslie	WDB, Comptroller	X	X	X	X	X
Committee Members		22-Sep-21	15-Dec-21	23-Mar-21	22-Jun-22	21-Sep-22
Banks, Evangeline	Juvenile Justice Commission	X		X		X
Barclay, Arthur	Camden County One-Stop					
Forman, Lois	Jewish Family & Children Services		X	X		
Lucas, Angela	Jewish Employment and Vocational Services					
McCormick, Carol	Camden County College, Business Services			X	X	X
McKelvey, Chris	NJ Dept. Labor and Workforce Development		X			
Page-Soncrant, Jeanne	LWD, Business Services					
Peterson, Jyi	Camden County One-Stop					X
Sinclair, Nidia	Director, Camden County Career Center			X	X	X
Waller, Darchelle	Winslow Township High School	X			X	X
Wardlow-Hurley, Rhonda	HACC Youth Build	X	X	X	X	X
Guest:		22-Sep-21	15-Dec-21	23-Mar-21	22-Jun-22	21-Sep-22
Abdill, Suzanne	Department of Education	X	X	X	X	
Davis, Pastor Keith	Camden Dream Academy					
Eisenmann, Kevin	Camden County One Stop					
Fetty, Brett	Camden County Technical Schools					
Fussell, Imani	Camden County Board of Commissioners					
Fugee, Antoinette	Center for Family Services, Inc.		X		X	
Guzman, Elizabeth	DVRS					
Hanna, Kaina	Camden County College					
Hill, Lauren	Camden County College	x		X	X	X
Guest:		22-Sep-21	15-Dec-21	23-Mar-21	22-Jun-22	21-Sep-22
Leonetti, Mike	Camden County One-Stop					
McFarland, Salama	Camden County Board of Social Services			X	X	X
McKelvey, Chris	NJ Dept. Labor and Workforce Development					X
Mendez, Kelly	Camden County Board of Social Services			X		
Quinones, Cris	Wawa		X		X	
Robinson, Terrenny	NJ Industry Partnerships	X				
Schafer, Derena	Camden County College		X			
V. Thompson, Ryan	Truist Bank		x	X		
Veneziani, Jennifer	DVRS					
Venable, Margo	Camden County College	x				
Williams, Rev. Michael	Abundant Life Fellowship Church	x	X	x	X	x
Young, Jonathan	Camden County Board of Commissioners	x		x		

WELCOME

- Ken Brahl, WDB Vice-Chair, called the meeting to order at 8:31am, and welcomed attendees to the September Quarterly Board of Trustees Meeting.
- Alex Levitt took an official roll call of Board members in attendance.
- Matt Verney led those in attendance in the Pledge of Allegiance.
- Rev. Michael Williams gave the invocation.

BUSINESS MEETING - SUNSHINE LAW

Ken Brahl, Vice Chair, read the following: In accordance with the Sunshine Law and the public's right to know, we are required to provide adequate advance notice of our meetings. This meeting was advertised on the WDB's website, and in the Courier Post on September 8, 2022. Therefore, the public is welcome to witness the process by which governmental decisions are made and see democracy in action. Due to the COVID-19 restrictions, the notice of this meeting was emailed to members and previous guest attendees in advance.

APPROVAL OF MEETING MINUTES

A copy of the minutes from the last Quarterly Meeting of June 22, 2022, was sent electronically to the full Board of Trustees for review. Ken requested a motion to approve the minutes from that meeting. Bob Weil made the first motion, seconded by Frank Cirii. By a majority vote of the affirmative the motion was carried, and the minutes for June 22, 2022, were approved.

APPROVAL OF THE 2022-2023 MASTER BUDGET

Gregg T. DeBaere Secretary Treasurer

A copy of the Master Budget was emailed to board members on Wednesday, September 14th and Friday, September 19th. In accordance with the NJ State Employment and Training Commission, Policy Resolution 2016-03, the Systems Performance Committee has reviewed and unanimously agreed to present the Master Budget to the full Board of Trustees for approval. Gregg thanked Leslie Williams (WDB) and new One-Stop Finance staff, Eric Romolini and Lynn Martin, for their hard work on the budget and asked if there were any questions. Hearing no questions, he asked for a motion for approval of the fiscal year 2022-2023 Master Budget. A motion was made by Ken Brahl and seconded by Carl Donato. By majority vote, the motion carried to approve the 2022-2023 Master Budget.

OPENING REMARKS

Matthew Verney, Chair

Matt introduced guest speaker, Kevin Kurdziel, Director of Middlesex County WDB and President of the Garden State Education and Training Association (GSETA).

GUEST SPEAKER

Kevin Kurdziel, President, GSETA

Kevin provided an overview of GSETA's initiatives (www.gseta.org) and its upcoming annual conference. He provided a presentation outlining GSETA's mission, membership, implementation of Workforce Innovation and Opportunities Act (WIOA) policies. The Organization's strategic goals are:

- Create and maintain a unified statewide system by collaborating, sharing best practices, and ensuring service delivery consistency
- Advocate for the public workforce by advising elected officials and supporting legislation that will improve NJ's workforce system
- Ensure that NJ's voice is heard nationally among the US Workforce Association and national workforce boards and workforce professional organizations
- Provide professional development through its GSETA Institute and annual conference
- Create and Maintain Strategic Partnerships with US DOL, NJ DOLWD, the business community and other workforce development organizations

The GSETA Institute is focused on:

- Work-based Learning
- WIOA Local Governance
- Wellness Wednesdays
- Workforce Professional Certification
- Lateness Trends and Strategies

The annual GSETA conference will be held virtually on October 18th and 19th. Registration can be processed online at www.gseta.org. The cost to attend is \$275, which includes access to all event presentations and recordings of every training presentation after the event. Jeff Swartz noted that a number of the courses available through the GSETA Institute are available to any members and private sector employers. Kevin added that GSETA welcomes suggestions for new course offerings that would be valuable to meet the needs of business and the workforce.

ONE STOP CAREER CENTER UPDATES

Frank Cirii, Local Area Operations Director

- Frank thanked Leslie Williams (WDB), Aaron Cream, and One-Stop's new fiscal management Eric Romolini, Manager, and Lynn Martin, Senior Accountant for their work, especially on the

preparation of the Master Budget and on the updating and improving the process of managing the documentation of funding utilization. He also thanked Gregg DeBaere and Pat Abusi for their assistance by providing their expertise through their sub-committee participation.

- The plan for One-Stop's local area public outreach campaign is moving forward with a target to start in October. The extension granted for using \$60,000 of 2021-2022 fiscal year funding is targeted toward SNAP/TANF customers, as well as the general public. Nidia Sinclair and Eric Romolini have been working with Frank Filipek Jr. and other vendors for the county to launch the campaign, which will highlight the services of the One-Stop and its partners. Advertisements will appear on billboards, PATCO trains and station stops, bus wraps, television, printed materials and on radio. The One-Stop's QR code will appear on all outreach materials, providing links to all of the services available virtually and at the One-Stop.
- In-person assistance at UI is running smoothly, providing service to approximately 60 people per day. UI claimants can now self-schedule appointments online (www.myunemployment.nj.gov) or schedule one with the appointment scheduler at the One-Stop. ID.me continues to be the primary barrier for people with UI issues. Claimants are required to set up accounts with ID.me that are based on the email address and information from their original claim. A dedicated kiosk or direct line to UI for people with ID.me problems has been suggested.
- The first Incumbent Worker Training (IWT) cohort with a consortium of ShopRite stores has concluded and their second cohort of 5 courses over 2 years has begun. Frank thanked Bill Moen and Carol McCormick at Camden County College, as well as Laurie McGuire and Mike Leonetti at the One-Stop, for their assistance. A few other employers have expressed interest in participating. The program is grant-match funded to provide upskilling for current employees of Camden County businesses, to facilitate promotions and create new employment opportunities.
- After delays in receipt of equipment covers, the Chromebook Loaner Program is targeted to begin in October. The Chromebooks will be available at the One-Stop for Board of Social Services clients. One hundred-fifty Chromebooks with covers will be loaned to SNAP, TANF and GA clients for job-search and educational activities.
- The One-Stop Learning Link is now an accredited HiSET testing site and appointments are available for testing. The delay of the installation of required high-resolution cameras and hardware has put the launch of GED testing behind schedule.
- Frank thanked Jeff and the WDB staff for a successful summer youth employment program. The first Youth Work Experience cohort with 15 youth participants was very successful. He noted that Jyi Peterson successfully engaged employers throughout the county to participate. Frank thanked Jyi Peterson and Laurie McGuire for their hard work, and Leslie Williams (WDB) for her assistance to the program. Frank added he would welcome information about county non-profits and businesses that may be interested in filling CWEP slots for the YWEP.
- The One-Stop has achieved the "meeting and exceeding" goals category in its recent audit. The audit period included data from the last 6 months of COVID, which negatively impacted employment, especially for the dislocated worker. The Camden County Local Area is one of only seven local areas out of 19 that are in yellow and the green, having achieved or exceeded its goals in both credentialing for youth and adults and skills gains for youth and adults. The Camden County One-Stop established a team to follow up with students that completed training to earn their credentials.
- One-Stop staff will be attending fall events at Camden County College and in county communities to promote its programs and its partners' services.

GENERAL DISCUSSION

- Ken Brahl, Vice Chair
Ken posed the question of an in-person meeting, to which Gregg DeBaere agreed and Matt Verney responded that he was receptive to. Leslie Williams noted that the December quarterly meeting was scheduled for December 21st and perhaps an earlier date should be considered as

the date was very close to the Christmas holiday. Jeff agreed and noted that the revised dates to consider would be December 19th or the 14th. He asked the board members to consider those dates and that when the decision was made, arrangements would be made to host the quarterly meeting at Camden County College.

- Matt Verney, Chair
Matt thanked everyone for all of their efforts, and stated he was looking forward to his second year as Chair.
- Diana Cooper-Vanderslip, CPAC
Diana reminded meeting attendees that the CPAC Civic Leadership Awards will be held on September 28th at the DoubleTree. Event information can be found at www.cpacsj.org.
- Christine Hentisz, Board of Social Services
The relocation of the Board of Social Services to the One-Stop location has been confirmed for Columbus Day weekend. A majority of the staff will be transferred to the One-Stop location but a staffed, satellite office will remain at 600 Market Street in Camden while the location of the permanent satellite office is determined. The move itself is expected to take 4-5 weeks to complete.

CAMDEN COUNTY WORKFORCE DEVELOPMENT BOARD (CCWDB)

Jeffrey S. Swartz, Executive Director

Jeff thanked Frank, the One-Stop staff and the WDB staff for a very successful 2021-2022 fiscal year. He thanked the Board of Trustees, and the Executive team for providing the leadership and the guidance to keep things moving forward. He noted the WDB Annual Report will be sent electronically to all board members and uploaded to the WDB website as well. Jeff expressed appreciation to One-Stop staff for providing valuable demographic information and thanked the Executive Committee for providing updates on committee work, as well as Matt Verney for his comments.

ADJOURNMENT

Matthew Verney asked for a motion to adjourn the meeting. Diana Cooper-Vanderslip made the first motion, seconded by Ken Brahl. By a majority vote to the affirmative the motion was carried, Matt thanked everyone for their hard work and the meeting adjourned at 9:38am.

The scheduled Board of Trustees Meeting for Wednesday, December 21, 2022 has been changed from virtual to an in-person at Camden County College-Blackwood at 8:30am in December 2022. The alternate date under consideration for the meeting is December 14th and will be determined based on consensus of board members after they have determined their availability.

WDB MISSION STATEMENT, AS STATED ON ALL REGULAR BOARD MEETING MINUTES

To create the BEST customer driven delivery system for employment, training and education-related programs and services by providing strategic management, planning, implementation, and evaluation to enhance the regions long term economic success for all citizens and organizations.

- To provide leadership in all workforce issues.
- To provide a holistic delivery of services.
- To continually improve the quality of services for all customers.
- To empower customers to make informed choices and take control of their careers.
- To provide and guarantee universal access to employment opportunities.
- To provide quality workers for all the region's employers.
- To create partnerships and collaboration in the government, private and non-profit stakeholders.

Submitted by,
Debra Vaughn
Administrative Assistant to the Executive Director