



WORKFORCE DEVELOPMENT BOARD

Supporting the Development and Retention of a World Class Workforce

Jeffrey S. Swartz, Executive Director

Matthew Verney, Chair

**BUSINESS SERVICES AND OUTREACH TEAM MEETING MINUTES
THURSDAY, SEPTEMBER 15, 2022, 2:00 PM (ZOOM CONFERENCING)
1111 MARLKRESS ROAD, SUITE 101, CHERRY HILL, NJ 08003**

ATTENDANCE

COMMITTEE INFORMATION AND ATTENDANCE								
Name	Organization	Trustee Member	17-Mar-22	21-Apr-22	19-May-20	21-Jul-22	18-Aug-22	15-Sep-22
Weil, Robert	BSR Chair	X	X	X		X	X	
Bennett, Ryan	Truist Bank		X	X	X	X		
Cardwell, Larry	Pennsauken Township		X	X				
Casciano, Cheryl	NJ Dept. of Labor							
Cirii, Frank	CCOSCC	X	X	X	X	X	X	
Davis, Taylor	KIPP New Jersey			X			X	X
Deitz, Jeffery								
Forman, Lois	Jewish Family & Children's Service			X				
Gaskins, Melanie	Camden County College					X	X	X
Guzman, Ray	BSR DOL					X	X	X
Hanna, Kaina	Camden County College							
Hejlek, Joe	KIPP New Jersey							
Islam, Sho	NJ Business Center			X				
Iannuci Cappello, Susan	Camden County College							
Jez, Craig	BSR DOL		X		X			
Leonetti, Mike	CCOSCC		X	X	X	X		X
Lex, Jim	Camden County Improvement Authority		X			X		X
McCormick, Carol	Camden County College		X	X	X	X	X	X
Moen, Bill	Camden County College		X	X	X	X	X	
O'Hara, Ricky	DOL, Veterans		X	X	X	X	X	X
Page-Soncrant, Jeanne	NJ Dept of Labor, Business Service Rep.							
Perez, Irene	DVRS					X	X	X
Quinores, Cris	WAWA						X	
Regensburger, Robert	Lockheed Martin	X	X	X	X	X	X	X
Russomanno, Salvatore N.	Applied Enterprises, LLC		X					
Shafer, Derena	Camden County College		X	X		X		X
Sinclair, Nidia	CCOSCC		X	X				
Snyder, Billy	Pennsauken Public Schools							
Staas, Diane	Camden County College							
Thompson, Sherry	BSR DOL				X			
Veneziani, Jennifer	Labor and Workforce Development, DVRS							
Levitt, Alex	WDB		X	X	X	X	X	X
Swartz, Jeffrey S.	WDB		X	X		X	X	X
Vaughn, Debra	WDB		X	X	X	X	X	X

WELCOME

Jeffrey Swartz, Executive Director of the Workforce Development Board, greeted the committee, in Bob Weil's (Chair) and Ryan Thompson's (Vice Chair) absence. The meeting was called to order at 2:03p.m.

APPROVAL OF APRIL MEETING MINUTES

Jeff asked for comments or corrections to the minutes from the August 18, 2022 meeting and hearing none, asked for motions to approve the minutes. Motion was made by Mike Leonetti, seconded by Ray Guzman. By a unanimous vote to the affirmative, the minutes for August 18, 2022 were approved.

One-Stop and Incumbent Worker Training (IWT) Updates

Jeffrey Swartz, for Frank Cirii, Local Area Operations Director, Camden County One-Stop

- The One-Stop facility is open and assisting customers daily, in person and virtually.
- UI continues to assist claimants on site.
- IWT training will be starting its second cohort with the ShopRite consortium, which will be discussed further by Carol McCormick of Camden County College (CCC).

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Business Community & Member Updates

NJ Department of Labor

Ray Guzman, Business Representative

- Jeff thanked Ray for providing Camden County job orders, which he forwards to others.
- A virtual recruitment was held by First Student for individuals with CDL licenses. Of 54 people registered, only 9 showed up. There is an opportunity for individuals with non-CDL licenses to be trained for the certification and employment that pay \$30/hr. Some partners have contacted him about registration for a recruitment event on October 28th.
- The 76ers (HB Sports Entertainment) will hold a virtual recruitment in early November. Ray stated that some of the previously posted positions have been filled. A new position was posted on September 13th and he will work with Ms. Adara Bryan (76ers) on filling opportunities.
- Positions are available at a local daycare center, Step With Purpose. The business is small, but Ray will see if there can be some positions filled.

NJ Department of Labor, DVRS

Ricky O'Hara, NJ DOL Business Services Representative – Veterans

- Jeff stated that the WDB and Wawa would be participating in Cherry Hill's "Stand Down" event for homeless veterans on September 23rd. Jeff and Carl Donato (Abilities Committee Interim Chair) and will provide information about the ACE Initiative and the One-Stop at the WDB table.
- Ricky shared registration information about a DRBA (Delaware River & Bay Authority) event for employment opportunities with the bridge in DE, and about other jobs (maintenance-related) located in Cape May and in Cumberland County. He was asked to put in job orders for United Methodist throughout the South Jersey area, so an email blast was sent out that he estimates reached 50-60,000 people. The employer told him there was a great response for appointments and they will use the DVRS for future postings.

Irene Perez, DVRS, Business Services Representative

- Monmouth County will hold a job fair, including positions available for disabled candidates, on Sept 21st at Brookdale Community College. As part of NDEAM/Disabilities Awareness Month, Irene noted that Camden County College will hold a job fair on October 25.
- Irene named three OJT opportunities:
 - Ameriolation, located in Voorhees, needs 3 administrative assistants
 - Giambri's in Burlington is looking for an production/assembly worker
 - Heritage has several service/laborer positions in Burlington and Vineland
- Irene stated she is seeking assistance to place 2 clients in the Monmouth County area for employment. Jeff responded that he would have Alex send contact information to her for Larry Sternbach, Monmouth County Workforce Development Director or his deputy, Yolanda Taylor. He also asked that Irene provide her job fair information to Alex for posting on the WDB website. Irene added that she had information for a transition fair event on October 25th. The event will provide information for members of school child study teams or people who have clients requiring IEP services.
- Irene thanked Ray Guzman for the DOL jobs reports he has sent to her. Through his report, she was able to get a client a job with the Post Office. Ricky O'Hara noted that the Postal Service is seeking to fill many positions because of retirements.

Workforce Development Board

Jeff Swartz, Executive Director

Regional Updates

- Atlantic City Electric Training Initiative - Opportunities are being promoted for the next cohort to begin

in January or February of 2023. WDB staff has been at a number of events during the summer, including National Night Out and a community event held in Lawnside. The cohort is open to candidates as young as age 18, but age 21 is preferable. Information sessions will be held later in the year.

- The Line School/Physical Abilities Program - Poles are up and dressed, but the issue of the bucket truck has not been resolved.
- Camden Works is doing well. They're looking to have a job fair in Camden probably sometime in mid to late October. Additional information will be shared when it is available.
- As a reminder, the quarterly board meeting will be held on September 21, 2022. Kevin Kurdziel, Director of the Middlesex County Workforce Development Board and President of GSETA, is the featured speaker. Kevin is going to discuss the upcoming virtual conference in October, and GSETA's role statewide, as well as some of its national initiatives.

Committee Updates

Bob Regensburger, Lockheed Martin

- Lockheed Martin continues to have a large demand for engineers and computer science professionals at their Moorestown facility. Educational benefits and on-site training are available. Interested, qualified candidates should be directed to look at positions listed at www.lockheedmartin.com/careers under New Jersey.
- Lockheed Martin has a number of competitive bids out now. Winning those awards will continue to drive not only engineering and systems integration jobs, but also continuing along the lines of production and manufacturing operations as well.
- Bob will follow up with Irene Perez on whether there are any entry level positions, such as assembly, or technical positions available that do not require a degree.

Darena Shafer, Camden County College (CCC)

- CCC's attendance on campus is up and the school is back to having in-person events for the Fall semester.
- Darena and Melanie Gaskins continue to work under Perkins trying to close some of the equity and diversity gaps in certain career and technical education career pathways. Career exploration events will be held on campus, with upcoming practical nursing and automotive technology in the next few weeks.

Carol McCormick, Camden County College (CCC)

- ShopRite started their second cohort of Incumbent Worker Training (IWT) on September 6th and it will run on Tuesday evenings through October. The instructor selected to teach the communications course has been well received and the class is going well.
- Mike Leonetti brought Goodwill on board to discuss the IWT program. A fourth meeting was held with Goodwill's HR and Recruitment/Organization Development teams. The IWT will be a leadership program. A meeting with the course instructor went well. The application was sent out and will be discussed in an upcoming meeting. Goodwill liked the idea of the ShopRite Management Certificate and they are considering replicating the program after their IWT leadership course concludes.

Melanie Gaskins, Camden County College (CCC)

- Melanie commented that she and Darena are excited about two career exploration programs that are being offered on campus for nursing and automotive technology opportunities.

Mike Leonetti, One-Stop Paraprofessional, Incumbent Worker Training (IWT)

- Mike is excited about the progress of the IWT Program. He is expecting a large cohort from Goodwill. What is being offered to them is in line with their own mission statement and he believes it will be a successful program.

Taylor Davis, KIPP New Jersey

- Taylor commented that they have a class of 11th graders in their new high school. She would be interested in opportunities for exposure to tours with trade schools, Camden County College, for internships, and volunteer activities and for assistance with strengthening resumes for current students. KIPP is projecting that up to half of their students enter some sort of CTE, 2-year or workforce training programs. She welcomes information regarding opportunities for 11th graders or recent graduates with limited or no job experience.

NEXT MEETING

The quarterly board meeting is September 21st at 8:30am. The meeting is virtual. The next Business Services and Outreach Team meeting is scheduled on Thursday, October 20, 2022, at 2:00 pm. Via Zoom.

ADJOURNMENT

Jeff Swartz asked for motion to adjourn. Mike Leonetti made the motion, seconded by Irene Perez. By unanimous vote to the affirmative, the motion carried, and the meeting adjourned at 2:33 p.m.

Submitted by:

Debra Vaughn

Administrative Assistant to the Executive Director