



Supporting the Development and Retention of a World Class Workforce

Jeffrey S. Swartz, Executive Director

Robert Weil, Chair

YOUTH INVESTMENT COUNCIL MEETING MINUTES,
WEDNESDAY, APRIL 28, 2021, 9:00AM – ZOOM MEETING

ATTENDANCE

Members		22-Apr-20	17-Jun-20	26-Aug-20	28-Oct-20	24-Feb-21	28-Apr-21
Bi-monthly meeting dates as 10/17							
Verney, Matthew CHAIR	BB&T Bank	X	X	X	X	X	X
Arroyo, Rosy	Camden County Youth Services Commission	X		X	X		X
Banks, Evangeline	Juvenile Justice Commission	X	X	X	X	X	X
Barbella, Sarah	Camden Probation Division	X	X				
Boucher, Shaneka	City of Camden						X
Cirii, Frank	CCOSCC Local Area Operations Director	X		X	X	X	x
Davis, Pastor Keith	Camden Dream Academy				X	X	
Fetty, Brett	CCTS					X	
Godofsky, Mark	Surety Title					X	
Godorov, Lori	The Work Group	X	X	X	X	X	X
Hill, Lauren	Camden County College	X	X		X	X	X
McNair, David	Dept. of Education		X				
Morris, Craig	NJ Dept. of Education	X					
Peterson, Jyi	Youth Counselor, CCOS	X	X	X	X	X	X
Riggins, Matthew	Riggins Oil Inc.	X	X	X	X		
Scott, Kenneth	Winslow Township High School	X	X	X	X		
Selby, Andrew	CPAC						X
Sinclair, Nidia	Camden County One-Stop	X	X	X	X		X
Taguwa, Denise	NJ Dept. Of Labor & Workforce Development				X		
Vasquez, Marisol	Youth Counselor, CCOS	X	X	X	X	X	X
Velasquez, Gil	Camden Probation Division		X	X	X	X	X
Waller, Darchelle	Winslow Township High School	X				X	
Wardlow Hurley, Rhonda	HACC Youth Build	X	X	X	X	X	X
Washington, Daquan	CPAC			X	X		
Williams, Jen	Covenant House	X	X	X			
Swartz, Jeffrey S.	WDB	X	X	X	X	X	X
Levitt, Alex	WDB	X	X	X	X	X	X
Varallo, Kathleen	WDB	X	X	X	X	X	X
Williams, Leslie	WDB						X

WELCOME

Matthew Verney, Chair, called the meeting to order at 9:10am. Matt welcomed attendees. The Committee reviewed the minutes from the meeting on Wednesday, February 24, 2021. He asked if there were any further corrections or additions to the minutes. Hearing none, Matt asked for a motion to approve the minutes. Dr. Lauren Hill, Director, Adult Basic Skills (ABS), made the first motion and Evangeline Banks, JJC Court Liaison, Juvenile Justice Commission, made the second motion. By unanimous vote to the affirmative, the motion was carried, and the minutes for February 24, 2021, were approved.

GOALS FOR YOUTH COMMITTEE IN 2021

Matt began the meeting by addressing the topic of goals for the committee in 2021. He made it clear that the development and evolution of the committee is a goal. His hope is that new individuals within the committee will want to take on a more leadership type of position. All of this would be to diversify the committee and attract new members to join. Nidia Sinclair, Director, Camden County One-Stop, pointed out that the committee has more members than what is represented at committee meetings. She suggested circulating the idea around to committee members that do not regularly attend meetings. Matt said an email blast to the committee can help gain the interest from other members and see who would be interested. The chair of the committee must be a private sector member as opposed to a youth provider. Lauren suggested adding a job description laying out all the essential functions and requirements. Matt said that putting a message out to board members would also be a way to garner interest.

Lori Godorov, Executive Director, The Work Group, suggested another goal for the committee would be the assembly of a youth council. She addressed a challenge that is being faced, on a state level, is trying to capture authentic youth voices in the planning process for all matters pertaining to Camden County youth. Nidia said multiple youth in attendance at meetings could be an option. She added that information could be provided for youth attendants in advance so they can gain a further understanding of all proceedings. Lori suggests, as an idea, a separate youth council that meets 4 times a year consisting of youth in the area. She suggested that members of the youth committee could work with these individuals on certain issues and topics for discussion. After those meetings, the youth committee members could discuss what was addressed by the separate council and formulate outcomes based on the feedback. Matt said a member of this separate council should be someone who has either gone through the One-Stop training or is currently in the process of completion. He believes their opinions are beneficial as they would have a firsthand experience. Jeff Swartz, Executive Director, Camden County WDB, suggested that part of the curriculum developed for the One-Stop training could include participating in youth committee meetings as a way for trainees to gain skills in working with a team or being a part of a committee meeting environment.

WIOA Information Reporting

Matt continued with the agenda and asked for an update on the WIOA information. Nidia invited Laurie Maguire, Manager, Management Information Systems (MIS), to help explain how the report was put together. Nidia said that the impact of Covid-19 was instrumental in the creation of new flow charts. Laurie reviewed the flow charts of the WIOA Youth Provider Out of School report and the WIOA Youth One Stop Report. She said these are system generated reports.

Laurie said these reports are different because those youth seen by the providers have very different circumstances than those seen by the staff at the Youth One-Stop. (i.e., with and without High School diploma's as well those who are and are not basic skills deficient.) Laurie reviewed each category on the charts as well as the numerical data shown. She explained that this data is only through March 30th of the current program year. Any activity in April was not included in this report. Laurie said that these reports would be provided monthly to Nidia Sinclair, Jyi Peterson, Counselor, One-Stop and Marisol Vasquez, Counselor, One-Stop. The Committee discussed questions about some of the numbers shown to get greater clarification.

Laurie said if anyone would like to discuss the reports in greater detail to please feel free to reach out to her.

Lori suggested, for the committee's benefit, a cheat sheet breaking down what all abbreviations and terms stand for in the flow charts. Jyi added that he and Marisol have noticed an influx in customers post-pandemic that is not reflected in the current charts. A discussion will be had between Jyi, Marisol, and Laurie regarding how this will translate for the youth work experience moving forward.

SOCIAL MEDIA POLICY/SUCCESS STORY VIDEO FOLLOW-UP

Matt proceeded with the agenda and asked for updates on the success story video being created. Alex Levitt, Administrative Assistant, WDB, provided a first draft of the video for the committee to view. Alex reported on some observations that were made during the creation of the video:

- Transitions are still needing to be added. Currently there are hard cuts, but this will be adjusted.

- Total time of the video is a little over 5 minutes. This is to ensure, if it plays in the one stop, it will be sufficient to play for long periods of time.

- Title cards are in place to distinguish each question section. This can be utilized as well when putting videos on social media.

- For future edits of this video, it would be nice to showcase a more diverse number of customers from other races not just African American.

- Additional shots to consider adding; footage from inside the One-Stop, utilizing counselors working with customers. These would be in the beginning montage (represented by pictures in this first draft).

- Name cards will be added as well for all who provide footage i.e., Charles Yancy.

The consensus for this first draft from the committee was it is a great first draft but could use additional edits to tighten it up a bit especially with the video length. Other additions to the video will include a diverse array of individuals for testimonials and footage from the One-Stop to be added. Jeff suggested that testimonial footage from employers would be a nice addition. This would give context on the One-Stop's success with their customers and how they utilized their training. He also asked about who the target audience would be for this video. Alex responded saying the video is aimed at the targeted, WIOA demographic of youth ages 16-24. He also mentioned the video could be used as a tool for parents to show their kids to let them know about opportunities for employment. Kathleen Varallo, Administrative Assistant to the Executive Director, WDB, said the video could be shared amongst youth more once added to social media. The next step after the video is complete is to get it out to the Camden County population through social media. Frank Cirri, Local Area Operations Director, One-Stop, said he will email blast it to all county affiliates and make a strong effort to share it to as many people as possible.

Summer Youth Employment Program UPDATE

Leslie Williams, Comptroller, WDB, gave an updated report on the 2021 Summer Youth Employment Program. The WDB will be moving ahead with the program as they were awarded the funds. Leslie said there are currently fifteen employers wanting to be a part of the program with more expressing interest. The WDB committed to serving 45 youth for the program ages 16-24. The applicants will be paid a stipend approved by the state in our proposal. Work readiness trainings will also be a component much like the program in 2020. All applicants are required to work and participate in these work-readiness trainings for a total of 25 hours per week. The One-Stop's role in the program will be to enroll all applicants through AOSOS. Leslie asked members of the youth committee if they would assist in interviewing all potential applicants. Leslie will be sending a timeline to the committee breaking down all deadlines.

YOUTH COMMITTEE UPDATES

- Jeff mentioned the next Quarterly Board of Trustees meeting is scheduled for Wednesday, June 23rd at 8:30 via Zoom.

-No other committee updates were provided.

-Matt thanked the committee for their time and participation.

NEXT MEETING

The next meeting is scheduled for Wednesday, June 30th at 9:00am via Zoom.

Submitted by, Alex Levitt, Administrative Assistant, WDB.