



**WORKFORCE DEVELOPMENT BOARD**

*Supporting the Development and Retention of a World Class Workforce*

*Jeffrey S. Swartz, Executive Director*

*Carl A. Donato Jr., Chair*

**BUSINESS SERVICES AND OUTREACH TEAM  
MEETING MINUTES  
THURSDAY, APRIL 18, 2024, 2:00 PM  
ZOOM MEETING**

**ATTENDANCE**

<b>COMMITTEE INFORMATION AND ATTENDANCE</b>									
<b>Name</b>	<b>Organization</b>	<b>Trustee Member</b>	<b>17-Aug-23</b>	<b>16-Nov-23</b>	<b>14-Dec-23</b>	<b>18-Jan-24</b>	<b>15-Feb-24</b>	<b>21-Mar-24</b>	
Thompson Ryan	Truist Bank, BSOT Chair			X	X	X			X
Adams, Darrel	Camden County 55+ Program		X						
Anglin, Leontyne	Beyond Expectations								X
Askie-Rosario, Andrea	CC Commission of the Blind		X						
Baer, Jessika	NJDOL				X				
Bass, Henry	NJDOL						X		X
Campbell, Gabriella	NJDOL					X			
Ciri, Frank	CCOSCC	X		X	X	X	X		
Davis, Gerald	CCOSCC			X					
Field, Nicole	NJDOL								
Forman, Lois	Jewish Family & Children's Service		X						
Fugee, Antoinette	Cooper			X		X	X		
Gaskins, Melanie	Camden County College								
Kaur, Nimit	Camden County Health and Human Services				X				
Laguna, Connie	Truist Bank								
Langhorne, Riscoe	Hopeworks				X				
Lakshminarayan, Pavithra	NJ Dept. of Labor & Workforce Dev.				X	X	X		
Law, Quinton	Camden Community Partnership								
Leonetti, Mike	CCOSCC						X	X	
Lex, Jim	Camden County Improvement Authority								
Lord, Lisa	CCTS		X	X	X	X			X
McClinton, Crystal	NJ Courts: Probation Division, Camden Vicinage					X			
McCormick, Carol	Camden County College		X	X		X	X	X	
Moen, Bill	Camden County College		X	X	X	X	X		
Page-Soncrant, Jeanne	NJDOL, Business Rep.		X		X	X			X
Perez, Irene	DVRS		X	X		X			
Quinores, Cris	WAWA								
Randall, Angela	Community Planning & Advocacy Council (CPAC)					X			X
Regensburger, Robert	Lockheed Martin	X	X			X	X	X	
Richardson, Ryan	NJDOL					X	X		
Robinson, Terreny	Net America								X
Scott, Karen (for Angela Randall)	Community Planning & Advocacy Council (CPAC)								
Serrano, Angel	Hopeworks								
Shafer, Derena	Camden County College			X	X		X		
Sinclair, Nidia	Camden County One-Stop								X
Spector, David	NJDOL								
Weil, Robert	Conner, Strong, and Bucklew	X		X	X	X	X		
Gutbezahl, Maayan	WDB				X	X	X	X	
Henderson, Bridget	WDB		X						X
Swartz, Jeffrey S.	WDB		X		X		X	X	
Vaughn, Debra	WDB		X		X	X			X
Williams, Leslie	WDB								

**WELCOME & APPROVAL OF MINUTES**

- Ryan Thompson opened the meeting at 2:10 PM and asked for a motion to approve the minutes for the March 21, 2024 committee meeting. The motion was made by Frank Ciri, seconded by Jeanne Page-Soncrant. By majority vote to the affirmative, the motion carried and the meeting minutes for March 21, 2024 were approved.

1111 Markkress Road, Suite 101, Cherry Hill, NJ 08003 • www.ccwib.com

Phone: 856.751.1500 • Fax: 856.751.4495



WORKFORCE DEVELOPMENT BOARD

*Supporting the Development and Retention of a World Class Workforce*

*Jeffrey S. Swartz, Executive Director*

*Carl A. Donato Jr., Chair*

**BUSINESS/COMMITTEE UPDATES**

Frank Cirii, Camden County One-Stop Career Center

- The DOL will host a Business Services Representative webinar facilitated by the training director, Kim Meadows.
  - The webinar will take place on May 2<sup>nd</sup> from 1:00 to 2:00. The information was shared in the meeting chat.
- The One-Stop will be a gold sponsor for job fairs on May 17<sup>th</sup> and September 13<sup>th</sup> in the atrium at the Cherry Hill Mall from 10:00 AM to 2:00 PM. Ten tables are available for county entities.
- The numbers for visitors to the One-Stop are growing.
  - Jeff commented that, with the lifting of some sanctions by Unemployment and the Board of Social Services, the increase in customers at the One-Stop is expected to grow.
- The One-Stop is in the final stage of implementing its educational outreach campaign. The One-Stop's QR code will be shared through print media, social media ads, PATCO ads. A bilingual radio ad for a Spanish speaking radio station in Camden has been made. Nidia has done a bilingual radio interview as part of the One-Stop's outreach to the Latin community.

William Moen, Camden County College

- The NJ Build Grant Program for women and minorities in the construction trades will commence this month. CCC will host the 6-week pre-apprenticeship program at the Camden City campus and expected to start in June.
  - An information session will be held on April 29<sup>th</sup> at noon and 6:00 PM. The flyer will be shared when it becomes available (the link was shared in the meeting chat). Interviews will be held and participants who complete the pre-apprenticeships may be offered apprenticeships with local building trades unions, the Laborer and Carpenter unions, etc.

Carol McCormick, Camden County College

- The Manufacturing Bootcamp will resume in the fall for senior high school students. They will fulfill their school requirements in the morning and then attend manufacturing training at the Blackwood campus in the afternoon. Successful students will earn 13 credits and a credential from the National Institute of Metalworking Skills and will also receive work-readiness skills education to prepare them for employer interviews.
- Jeff mentioned that the One-Stop will look to the CCC to continue its work with the Incumbent Worker Training Program for new employers after the conclusion of successful cohorts with ShopRite, Goodwill and Bancroft.

Bob Regensberger

- Lockheed Martin continues to build its pipeline in southern New Jersey. Working successfully with Rowan College Burlington County (RCBC), the company is currently working with the college to set up a cyber security certificate program to attract those interested in pursuing a degree in engineering and has seen good progression after hiring RCBC students as they move into their career. In addition, Lockheed Martin is also working with the Brown University Systems Engineering Certificate Program, which is intended, in part, to help their current employees earn a certificate in systems engineering if they desire to



WORKFORCE DEVELOPMENT BOARD

Supporting the Development and Retention of a World Class Workforce

Jeffrey S. Swartz, Executive Director

Carl A. Donato Jr., Chair

do so.

- Employment opportunities can be found by searching the [lockheedmartin.com/jobs](http://lockheedmartin.com/jobs) website and click on Moorestown.

Debra Vaughn, Clementon Youth Job Fair Update

- Planning continues for the youth job fair and community resources event on May 6<sup>th</sup> in Clementon, NJ.
  - To date, 17 resource agencies and 7 employers are confirmed.
  - Antoinette Fugee stated that Cooper Hospital will participate in the event.
  - The flyer (English and Spanish) will be released for distribution after it is approved by the committee collaboration group on Monday.

Irene Perez, DVRS

- Irene continues to promote the DVRS paid internship, which pays 100% of the participant's salary. The internship is currently 6 to 8 weeks, but expansion to 12 weeks is being considered.
  - DVRS currently has two internships in progress at food banks in Pennsauken and Monmouth County.
  - Alpha Recruitment contacted DVRS seeking candidates to fill positions in the medical field.
  - DVRS continues to work with American Water to provide disability etiquette presentations and possibly assist with a job fair during Disability Awareness Month, which is October.

## **STATE, CAMDEN COUNTY, & REGIONAL BSR UPDATES**

Jeanne Page-Soncrant, NJDOL

- Jeanne provided the following updates:
  - Business Services has been busy hosting recruitment events and attending local job fairs.
    - It has been a long time since the DOL had an on-the-job training (OJT) contract. In speaking with Nidia about one of the CWEP participants who is doing very well in their placement, Jeanne believes there is a potential OJT opportunity.
    - The NJDOL maintains an E-calendar and uses broadcast messaging to share information about job fairs and specialty events. Jeanne completed a form to prepare a broadcast message to go out to promote the Pathways to Possibilities event in Clementon on May 6<sup>th</sup>.
    - There's a small specialty job fair today for the Center for Family Services, and another event on Tuesday that is focused on the reentry workforce.
    - A virtual recruitment event will be held for the Department of Corrections next Wednesday to hire correctional police officers. Applicants are required to have a minimum of a high school diploma. There is a rigorous application process and extensive training for new hires. The annual salary for correctional officers starts at approximately \$55,000, ranging up to \$110,000, with full benefits, union membership, and a pension.
    - A recruiting event was held for the NJ Economic Development Authority (NJEDA) at the end of March (3/26). The statistics are not available but the event was well attended.
  - April is "Second Chance Month." Jeanne is working on ways to support resources for people seeking opportunities for re-entry in the job market after incarceration.



WORKFORCE DEVELOPMENT BOARD

*Supporting the Development and Retention of a World Class Workforce*

*Jeffrey S. Swartz, Executive Director*

*Carl A. Donato Jr., Chair*

- Jeanne is interested in hosting a virtual meeting with ex-offender friendly employers in mid-May. She stated that there are incentives and services the DOL offers to employers to help support hiring justice-affected candidates. Jeff suggested Jeanne contact that Jeff Deitz for assistance. Irene commented that she would be interested in participating. Jeff added that Father Michael Mannion (previously with the Diocese of Camden) as a potential resource.
  - ✓ Ryan (Thompson) offered an introduction to the executive director of The Fountain Fund, based in Philadelphia, which provides financial assistance for ex-offenders to re-established with apartments and car loans. The organization offers services in Philadelphia and South Jersey.
- On April 23<sup>rd</sup>, the Probation Division is hosting a career and resource event for re-entry applicants at its Cherry Hill office.
- Jeanne stated that the Rutgers Jobs Program won the DOL's contract to provide services for ex-offenders and she will be working with Lydia Ramsey to host an event at Rutgers Camden in June.
- Ryan Thompson commented that she could connect Jeanne to a trainer at Amazon who was previously incarcerated and that Amazon would be a good employer to highlight.
- Angela Randall (CPAC) commented that she works with a young lady who had been incarcerated and she progressed from a cashier at ShopRite to working in their business office. The young lady is now a homeowner and a perfect example of what a second chance opportunity means and currently works with Angela's Young Adult Advisory Group, for youth who are facing challenges in the juvenile justice system.

Henry Bass, NJDOL

- Henry Bass did not attend the meeting. There was no update provided for Veteran Services.

Ryan Richardson, NJ DOL

- Ryan met with Doreen Bennett and Denise Free of American Water earlier in the week. They expressed enthusiasm for career awareness and presented opportunities for students to tour their facilities. Ryan is working with Egg Harbor School District, a pre-apprenticeship awardee through the DOL, which has funding for transportation to career awareness tours of the Delran and Egg Harbor facilities.
  - The state of New Jersey is seeking a federal grant in partnership with the BPU to provide a grant-paid Training for Residential Energy Contractors (TREC) program. There is \$200 million worth of funding available (some is formula funding and some is competitive funding). The NJDOL's competitive proposal is due tomorrow by close of business but is expected to receive the formula-based funding.
  - The NJ DOL will host a Business and Industry Leadership Team (BILT) convention in June or early July. The BILT is the same as the Industry Partnership Unit. The purpose of the convention is to bring all relevant partners to the discussion and form two action teams to focus on HVAC and Weatherization.

Ryan Thompson, Chair

- Ryan shared that she is planning to offer an open position to a student at Hopeworks. She commented that the career team at Hopeworks does an excellent job of thoroughly screening their list of qualified candidates for employers.



WORKFORCE DEVELOPMENT BOARD

*Supporting the Development and Retention of a World Class Workforce*

*Jeffrey S. Swartz, Executive Director*

*Carl A. Donato Jr., Chair*

**REGIONAL ACTIVITIES**

Jeff Swartz, WDB

- Several WDB committees have collaborated to host a youth job fair and community resources event in Clementon on May 6<sup>th</sup>.
- The WDB has received a grant from the State to run the Summer Youth Work Experience Program (SYWEP). The SYWEP is open to Camden County residents ages 16 to 24. There are no income restrictions for 50 slots that are available for the program.
  - Work-site agreements are available for-profit and non-profit entities.
- The One-Stop Operator Procurement has recently been completed. The provider will be announced in time for the start of the fiscal year on July 1<sup>st</sup>.
- The MOU/IFA process is completed. Camden County was the first area to submit a completed MOU/IFA to the State.
- With the One-Stop certification completed, the WDB will now focus on fulfilling the remainder of its certification requirements.
- Promotion of Atlantic City Electric's (ACE) scholarships and summer internships, as well as the upcoming Summer Youth Work Experience Program, continues at various high schools.
- The Youth Investment Council finally held its youth focus group with Camden County youth ages 16 – 24. The dinner and stipends for the participants of the focus group meeting was funded by CPAC and was very successful.
- The quarterly board meeting will be in person at Camden County College/Blackwood Campus on Tuesday, June 18<sup>th</sup> at 8:30 AM.

**ADJOURNMENT**

Ryan asked for a motion to adjourn. Motion was made by Frank Ciri, seconded by Bob Weil. By majority vote to the affirmative, the motion carried, and the meeting adjourned at 2:49 PM.

**NEXT MEETING**

The next Business Services and Outreach Team Committee meeting will be held Thursday, May 16, 2024, at 2:00 PM. via Zoom. Meeting materials and Zoom conferencing information will be distributed prior to the meeting.

Submitted by:

Debra Vaughn

Assistant to the Executive Director