



Supporting the Development and Retention of a World Class Workforce

Jeffrey S. Swartz, Executive Director

Matthew Verney, Board Chair

LITERACY COMMITTEE  
MEETING MINUTES  
TUESDAY, MARCH 7, 2023  
ZOOM MEETING

ATTENDANCE

COMMITTEE INFORMATION AND ATTENDANCE								
NAME	ORGANIZATION	TRUSTEE MEMBER						
			6-Sep-22	4-Oct-22	6-Dec-22	3-Jan-23	7-Feb-23	7-Mar-23
<b>Brahl, Ken CHAIR</b>	Ravitz Family ShopRites	X	X	X	X	X	X	
Abrams, Larry	BookSmiles					X	X	X
Beach, Patti	Goodwill		X	X	X	X		X
Chisolm, Victoria	Literacy Volunteers of America				X		X	X
Cirii, Frank	Camden County One Stop	X		X	X	X	X	
Dann, Carol	HopeWorks Camden			X	X		X	X
Daunoras, Heidi	Pine Hill School District			X	X	x	X	X
Druce, Jennifer	Camden County Library							
Egrie, Gabrielle	Watermark Communities			X	X		X	
Fithian, Danielle	Goodwill				X		X	
Fugee, Antoinette	Cooper Healthcare					X		X
Hill, Lauren Dr.	Camden County College			X	x	X		X
<b>Kalitan, Marlyn Vice Chair</b>	Kalitan Consulting	X	X	X	X	X	X	X
Knopf, Dick	Marketing Professional Services		X	X	X	X	X	
Mauro, Jennifer	Goodwill		X	X	X		X	X
McKelvey, Christopher	Councilman, Clementon Borough					X	X	X
Norman, Tahja	Orchards Family Success Center							
Rutzler, Eugene	Literacy Needs Assessment Intern		X		X			
Sinclair, Nidia	Camden County One-Stop			X				
Soira, Lizette	Orchards Family Success Center							
Strobl, Holly	Councilwoman, Clementon Borough							
Young, Jennifer	Verizon			X			X	X
Wilmann, Michael	WMSH					X	X	X
Levitt, Alex	WDB		X	X	X	x	X	X
Swartz, Jeffrey S.	WDB		X	X	X	X	X	X
Vaughn, Debra	WDB		X	X	X	X	X	X

**WELCOME**

Marlyn Kalitan, Vice Chair, greeted the attendees and opened the meeting at 8:30 am. Making note of corrections to be made, she asked for a motion to approve the minutes of the February 7, 2023 meeting. The motion was made Michael Willmann, seconded by Carol Dann. By majority vote to the affirmative, the motion was carried, and the minutes for February 7, 2023 were approved.

**ONE-STOP & LEARNING LINK UPDATES**

No update was provided.

Jeff Swartz commented that the Learning Link was expected to receive additional funding. An update will be provided as information becomes available.

**COMMITTEE DISCUSSION**

- Larry Abrams offered to reach out to a local DJ to see if he is available to play music for the event. The music will be set up outside of the library. BookSmiles will be on site at the literacy event to collect and distribute books, whatever is needed. asked for an estimate of the attendance. Teachers will be invited to the event and BookSmiles will waive its donation fee for them.
- Heidi Danouras will confirm the library event date with the high school Athletic Director so the student-athletes can attend and will also reach out to a contact from the Flyers to see if a team member can attend. She volunteered to create the event flyers, which will be in English and Spanish and will send the

event information to the parents through the school's notification system. The event information will also be sent to homes in the student "Friday folder."

- The name of the event was confirmed as "Bring a Child to the Library Day."
- The event time was changed to 4:00 pm to 7:00 pm to accommodate working parents and students with after-school activities.
- Effort will be made to have a librarian available to issue new library cards if the library is reopened. Trustees have been invited to attend the event.
- Social Services agencies will be invited to attend:
  - Center for Family Services
  - Hispanic Family Center
  - Building Bridges Family Success Center & Displaced Homemakers organization
  - CamCare
  - One-Stop
- Carol Dann offered that Hope Works will provide a bookmark "make and take" activity for the children.
- Specific times will be set for two story-telling times. Heidi will reach out to a retired teacher to read a story to the children attending the event but added that the student-athletes could also be readers. A Spanish-speaking reader is needed. She will provide a "reading tips" sheet for parents to take away
- A drawing for ShopRite gift cards will be held at intervals during the event for parents attending. ShopRite bags will be requested for children to take their books home.
- BookSmiles will raffle special sets of books, such as a Harry Potter collection.
- A sign-in sheet will only request name, school and grade.
- Bottled water and soft pretzels will be provided.
- Tables and chairs will be provided by the Clementon Fire Hall. Tables will be set up in the upper level for sign-in, refreshments, service agencies and for Hope Works with their make and take activity. There will be a table on the lower level for BookSmiles.

### **WORKFORCE DEVELOPMENT BOARD**

Jeff Swartz, Executive Director

- The quarterly board meeting will be an in-person meeting at Camden County College-Blackwood on March 22, 2023, in Roosevelt Hall - Room 102. The meeting program will include committee updates and offer an open-mic opportunity for board members to discuss their concerns or best practices they would like to share. A "Success Story" will be provided by the One-Stop. A full breakfast will be offered at 8:30 am and the meeting will begin at 9:00 am.

### **ADJOURNMENT**

Marlyn asked for a motion to adjourn the meeting. The motion was made by Michael Willmann and seconded by Marlyn. By majority vote to the affirmative, the motion was carried, and the meeting adjourned at 9:03 am.

### **NEXT MEETING**

The next Literacy Committee meeting will be held Tuesday, April 4, 2023, at 8:30am via Zoom. Meeting materials and Zoom conferencing information will be distributed prior to the meeting.

Submitted by:

Debra Vaughn

Administrative Assistant to the Executive Director