



Supporting the Development and Retention of a World Class Workforce

Jeffrey S. Swartz, Executive Director

Robert Weil, Chair

YOUTH INVESTMENT COUNCIL MEETING MINUTES, THURSDAY, FEBRUARY 20, 2019

ATTENDANCE

Members		25-Jan-18	22-Mar-18	31-May-18	9-Aug-18	25-Oct-18	20-Dec-18	20-Feb-19
Bi-monthly meeting dates as 10/17								
Verney, Matthew CHAIR	TD Bank	X	X	X	X	X		
Arroyo, Rosy	Camden County	X		X				
Banks, Evangeline	Juvenile Justice Commission			X		X	X	
Barclay, Arthur	Camden County One-Stop							
Brown, JarDaine	Camden City School District			X	X			
Ciri, Frank	CCOSCC Local Area Operations Director					X	X	X
Cooper, Diane	CPAC							
Davis, Keith	Camden Dream Center Tech. Trng. School							X
Elmore-Stratton, Corrine	YMCA		X	X	X			
Godorov, Lori	The Work Group	X	X		X	X	X	
Hill, Lauren	Manager, CCCC/Youth1Stop		X	X	X	X	X	X
Jones, Shakirah	CPAC						X	X
Maguire, Laurie	Camden County Resource Center							
Marshall, Newland	Boys and Girls Club						X	
Martinez, Leydiri	Camden County Technical Schools					X		X
McKinsey, Denise	Respond Inc.			X	X	X	X	
Peterson, Jyi	Youth Counselor, CCOS	X	X	X				
Quattrone, Cathy	Camden County Technical Schools				X	X		X
Rhoton, Daniel	Hopeworks							
Riggins, Matthew	Riggins Oil Inc.		X	X				X
Scott, Kenneth	Winslow Township High School							X
Sinclair, Nidia	Camden County One-Stop	X			X			
Stettler, Mark	T & M Associates	X		X	X	X	X	
Taguwa, Denise	WFNJ Representative, LWD					X	X	
Vasquez, Marisol	Youth Counselor, CCOS	X						
Waller, Darchelle	Winslow Township High School							
Wardlow Hurley, Rhonda	HACC Youth Build		X	X	X	X		X
Williams, Jen	Covenant House	X	X	X	X	X		
Williams, Tasha	Youth Advocate Programs, Inc.	X						
Swartz, Jeffrey S.	WDB Executive Director		X	X	X	X	X	X
Primas, Theo	WDB Program Evaluator							
Levitt, Alex	WDB Administrative Assistant						X	X
Williams, Leslie J	WDB Comptroller			X				
Varallo, Kathleen	WDB Administrative Assistant		X	X	X	X		X
Robert Weil	WDB Chair							

WELCOME

Matt Riggins, Riggins Oil, Inc., started roundtable introductions. New attendees introduced were; Cathy Quattrone and her student Leydin Martinez, Camden County Technical Schools, Kenneth Scott Jr., Winslow Township High School, and Pastor Keith Davis, Evangelism Today Christian Church.

YOUTH SERVICES UPDATES

Orientation and Workshop

Dr. Lauren Hill, Youth One-Stop Manager, began with Youth One-Stop updates. Lauren said that since December's meeting, youth orientations and workshops have had 52 new youth admitted and that the Youth One Stop had conducted 8 workshops. She stated the workshop series have not changed in how they are conducted. It is a 4 part workshop series; Self-Assessment, Presenting Yourself on Paper, Interviewing Techniques and Mock Interviews, and Financial Literacy run by T.D. Bank. Lauren felt confident to keep these workshops going stating the interaction is a major asset and that the workshops had been successful. There are orientation sessions that take place on Tuesdays and Thursdays at 10:00am with the workshops occurring Thursday's at 10:30am. Lauren expressed the importance of this scheduling and how it allows young people to participate in both the orientation sessions and the workshops. These workshops are for those on their way into training.

Mentoring Program

Lauren recapped the Mentor Program brought up at the December 18th youth meeting. These college seniors are Youth Mentors in the Law and Justice program. Lauren has been in contact with Rowan University on re-engaging the students for this coming semester including the selection of a lead student to shepherd their peers and keep them engaged at the tasks given. All of this will alleviate some of the work for Marisol Vasquez and Jyi Peterson, Youth One Stop Counselors. Cathy Quattrone, Camden County Technical Schools, asked about the program in terms of new mentors. Lauren explained that this current group of Youth Mentors will graduate in May 2019 and a new group will be selected for September 2019. Shakirah Jones, CPAC, explained her involvement in the program when she was a senior in 2016. The idea of a 2 semester program, one semester learning and one semester giving back to the community, is twofold. Lauren continued to express her amazement at how these Student Mentors were able to jump into real life situations and relate to their customers. This experience is really a two way learning experience. The students examined themselves and the barriers they have.

Juvenile Probation

Lauren explained the continued relationship between the Youth One-Stop and Juvenile Probation. A meeting was cancelled due to weather conditions and would be rescheduled.

Youth-Build

Lauren explained there is a new energy around the Youth-Build Program. The young people were present at the One-Stop 1 day last week TABE Testing. The testing revealed some positive results for the students. Lauren recommended that they use a student who has passed each subject and the Hi-Set to be a peer mentor.

Propel Update

Lauren mentioned she and Marisol met with Propel operated by Paymon Rouhanifard, former Superintendent of Camden City Schools, to provide access and support to 20-30 Camden and Pennsauken high school seniors around medical assistant and pharmacy tech training. Lauren mentioned the dialogue that has occurred revolves around funding and space for this training. (I.e. finding an access point for resources.) This program would be a separate path than the One-Stop currently has to be a medical assistant. Jeff Swartz, Exec. Director Camden County WDB,

said they are hoping to model the program after Hopeworks and Cooper Hospital. This is an ongoing conversation, but Lauren was thankful that these dialogues continue to happen.

Lauren said the Youth One Stop and Kevin Brown from the Juvenile Justice Committee (JJC) have remained in contact and are scheduling monthly meetings.

Jyi had attended a College and Career fair at Winslow Township High School and was impressed with the turn out.

Jeff has asked Dr. Hill to reach out to Malcolm Jenkin's mother in regards to setting up a meeting and discussing future collaborations with the Malcom Jenkins Foundation. The foundation's goals are committed to youth development in underserved communities through programs and initiatives that emphasize education, character development, leadership, life skills, health, and recreation. Lauren had spoken to Ms. Jenkins subcommittee and had been invited to the Camden Get Ready Festival in June.

Social Media and Kiosks

Jeff spoke to Matthew Verney, Youth Committee Chair, about the importance of a mobile kiosk at the Youth One Stop. Jeff went on to say that the kiosk is an important first point of contact to help gather information for new youth and Jeff said he is certain that the county serves more people at the One-Stop than we capture. We are continuing to research more information of the use of kiosks in the state of New Jersey and around the country. Frank Ciri, Camden County One- Stop Local Area Operations Director, suggested a more "app" based system with the "app" being used on both phones and the kiosk system. Frank also said that the new generation of customer will eventually be all "app" based which would help capture all information needed. This was said to make this more a digital chase as opposed to a physical chase. Pastor Keith agreed with the kiosk idea saying it would have great success particularly if implemented in high schools. Matt Riggins began asking about the specifics of this kiosk system; what information does the kiosk capture? Is this information already being tracked? Is the entire facility looking to be tracked as well? Frank responded saying all information was hopefully being captured. Matt suggested before all the kiosks would be installed, some touch points needed to be addressed. These points included what data specifically needs to be captured. Frank stated there isn't a model for this "app" based process due to the fact that it is very new.

Alex Levitt, Camden County WDB Admin. Assistant, explained that American Job Centers have demonstrated how the kiosk process would work if installed at the One-Stop. The steps for the kiosk would be as such; the customer would walk into the One-Stop and be met by a greeter that will lead the customer through a brief orientation and overview of the kiosk functions; after the orientation the greeter would walk the customer through completing the intake form for collecting data. Alex added that the "in person" element is still an essential factor due to some customers not being technically savvy. Alex continued with a recap from the December meeting where Mark Stettler, T & M Associates, mentioned Block Chain Technology and how it was trying to be utilized in the process of capturing customer data at the Youth One Stop in real time. More information is being sought out on this utilization of technologies. Alex brought up that while most of the cliental might have regular cellphone access such as Verizon or Sprint, the need to make data capturing accessible for those who might have a month by month payment

plan like Cricket Wireless or Virgin Mobile is imperative due to those phones not having App access.

Jeff explained there is a social media policy in place, but the hypersensitivity of that policy is not allowing social media posts to be accessible due to county security levels. Lauren mentioned that no new developments with the social media challenge has been made, but the challenge had been tackled for several months by a sub-committee starting with SMS Messaging which included inputting cell phone numbers and finding out providers. The goal with the Youth One-Stop gaining accessible social media is for Youth counselors to have a business account to interact with their customers to reduce the physical chase of information. Matt suggested that during the orientation process for new customers, a question should be asked about what their social media handles are. That way, the process of technical chasing can begin sooner and followed by a faster data collection process.

Committee Updates

Jeff informed the committee of the developing Summer Youth Employment Pilot Program (SYEPP). The goal of the program is to hire 80 young adults, ages 16-24 years old, who all must be TANF eligible. Partners for this program included; Board of Social Services, the KROC Center, and the Boys and Girls Club. The program would run from June 24th to August 16th. Jeff brought up another grant being given to the county called the Pathways to Recovery Grant which is an opioid recovery grant. Center for Family Services would be the lead agency for the grant application. Jeff also mentioned the ongoing Atlantic City Electric Program and the progress it has been making the 1st of 6 years as well as the Growing Apprenticeship in Non-traditional Sectors (GAINS) Grant which helps with Apprenticeships.

Alex mentioned he made an Instagram Account for the WDB. Along with the Facebook Account, these social media platforms will help get information from the committee out to the public. Along with the Instagram Account, Alex also highlighted the use of Facebook and Instagram Live functions which would allow a wider reach to all customers, but a factor still needing to be figured out is how to capture the information of viewership.

Lauren along with Frank and Nidia Sinclair, Camden County Resource Center Director, met to talk about Youth Work Experience looking for ways to reignite work experiences with youth at \$10.00 an hour. There is a clear mandate for this program with 10 individuals, between the ages of 18-24 years old. Lauren brought up the Y1 proposal with Yolanda Allen, but it is still being worked on, but in a good position.

Shakirah announced CPAC will be holding their 3rd annual Youth Summit on March 22nd. Shakirah also mentioned that she will be making a presentation on July 19th talking about utilizing dollars more effectively for Youth.

NEXT MEETING

The next meeting is scheduled for Thursday, April 18th, 2019 at 9:00am, at the Camden County Workforce Development Board, 1111 Marlkrass Rd, Suite.101, Cherry Hill, NJ 08003.

Submitted by, Alex Levitt, WDB Administrative Assistant.