



WORKFORCE DEVELOPMENT BOARD

Supporting the Development and Retention of a World Class Workforce

Jeffrey S. Swartz, Executive Director

Matthew Verney, Chair

**BUSINESS SERVICES AND OUTREACH TEAM MEETING MINUTES
THURSDAY, FEBRUARY 16, 2023, 2:00 PM (ZOOM CONFERENCING)
1111 MARLKRESS ROAD, SUITE 101, CHERRY HILL, NJ 08003**

ATTENDANCE

COMMITTEE INFORMATION AND ATTENDANCE									
Name	Organization	Trustee Member	21-Jul-22	18-Aug-22	15-Sep-22	20-Oct-22	17-Nov-22	15-Dec-22	
Weil, Robert	BSR Chair	X	X	X		X	X	X	
Brahl, Ken									
Cardwell, Larry	Pennsauken Township								
Cirii, Frank	CCOSCC	X	X	X		X	X	X	
Davis, Gerald	CCOSCC						X	X	
Davis, Taylor	KIPP New Jersey			X	X	X		X	
Deitz, Jeffery									
Forman, Lois	Jewish Family & Children's Service								
Gaskins, Melanie	Camden County College		X	X	X				
Guzman, Ray	NJ DOL, Business Rep.		X	X	X	x	X	X	
Hanna, Kaina	Camden County College								
Hejlek, Joe	KIPP New Jersey								
Islam, Sho	NJ Business Center								
Jez, Craig	BSR DOL								
Leonetti, Mike	CCOSCC		X		X	X			
Lex, Jim	Camden County Improvement Authority		X		X	X			
McCormick, Carol	Camden County College		X	X	X				
Moen, Bill	Camden County College		X	X					
O'Hara, Ricky	DOL, Veterans		X	X	X	x			X
Page-Soncrant, Jeanne	NJ DOL, Business Rep.							X	X
Perez, Irene	DVRS		X	X	X		X	X	
Quinores, Cris	WAWA			X					
Regensburger, Robert	Lockheed Martin	X	X	X	X	X			X
Russomanno, Salvatore N.	Applied Enterprises, LLC								
Shafer, Derena	Camden County College		X		X	X			X
Sinclair, Nidia	CCOSCC								
Snyder, Billy	Pennsauken Public Schools								
Staas, Diane	Camden County College								
Thompson Ryan	Truist Bank		X						
Urkowitz, Ronda	Cross County Connection TMA							X	X
Henderson, Bridget	WDB					X			
Levitt, Alex	WDB		X	X	X	X	X	X	X
Swartz, Jeffrey S.	WDB		X	X	X	X	X	X	X
Vaughn, Debra	WDB		X	X	X	X	X	X	X
Williams, Leslie	WDB						X		

WELCOME

Jeff Swartz greeted the committee and guests and asked attendees to introduce themselves. Bob Weil, Committee Chair, called the meeting to order at 2:08.

APPROVAL OF MEETING MINUTES

Bob asked for a motion to approve the minutes from the January 19, 2023 meeting. Motion was made by Mike Leonetti and seconded by Frank Cirii. Bob Weil abstained. By a majority vote to the affirmative, the minutes for the January 19, 2023 meeting were approved.

One-Stop Updates

Frank Cirii, Local Area Operations Director, Camden County One-Stop

- Incumbent Work Training (IWT)
 - ShopRite has begun its third cohort.
 - Bancroft and Goodwill have applications under review for final approval.

- The One-Stop's outreach campaign continues with advertisements appearing on PATCO trains and stations, billboards, bus wraps on NJ Transit, printed materials and a radio spot.
- The Board of Social Services has transitioned to the One-Stop complex across from the Woodcrest PATCO station. The South Jersey Transportation shuttle bus is in service, running from Lindenwold, the Voorhees Town Center bus hub, and Woodcrest PATCO Station to the One-Stop and the added stop directly at the Board of Social Services. The shuttle bus runs twice in the morning and twice in the afternoon.
- UI is still only assisting people by appointment only. ID.me continues to be a barrier to customers needing claim assistance.
- The One-Stop will be supporting two job fairs at the Cherry Hill Mall. The first will be on March 3rd from 10 am until 2 pm and another will be held in the Fall, on September 15th.

Business Community & Member Updates

NJ Department of Labor

Ricky O'Hara, Veterans Services Representative

- Ricky has been working with DRBA and Walgreens in Woodbury with their new Hero Program. The program's initiative is to hire transitioning military veterans for management positions.
- Jeff asked for assistance from Ricky and David Spector with the Abilities Committee event on June 8th at Cooper Hospital. The event will serve as a workshop and hiring event for veterans and for employers seeking to hire veterans. Ricky will assist by providing an email blast to veteran candidates and reaching out to potential employers to attend the event once the program details are finalized and a flyer is created.

Jeff Swartz, Executive Director

- Atlantic City Electric's Line School Program has successfully graduated its first class, fully prepared to accept employment for line work in the utilities field. Of the 4 graduates, 1 individual is now employed with a utility and 2 others are in the interview phase. The program will continue this summer, with close to 30 candidates who have expressed interest in the Physical Abilities Program (Line School). Preparation for the next WISE/GIE classes are not expected to begin until next year. Atlantic City Electric is now focusing on offering a paid 8-week summer youth internship program as well as a paid externship program for teachers that are interested in teaching a provided curriculum for about three weeks during the summer. The summer internship opportunities will be with employers secured by Atlantic City Electric.
- The WDB has applied for a grant to provide 50 youth ages 16-24 with summer employment. The program will include one week of job readiness and seven weeks of work experience with a stipend of \$15/hour.
- Camden Works will hold a job fair for Camden City residents in the late March. The event flyer will be posted on the Event tab of the WDB website when it is available.
- The 2023 GSETA Conference will be in October. It will be an in-person event at the Hard Rock Hotel in Atlantic City.

Ryan Thompson, Vice Chair

- The Camden Future Bankers Camp, led by the Center for Financial Training, is looking for high school students to participate. The summer program offers resumé-writing, interview skills, financial literacy training and has access to various banks and lines of business. She noted that she personally sought to hire one of the camp participants to fill an open position. The program information will be forwarded to the WDB to be posted on the website.

Committee Updates

Lois Forman, Jewish Family and Children Services (JFCS)

- The JFCS job board is available for all job posting or training flyers.
- On March 21st, JFCS will hold a free interactive workshop for women in career transition who are seeking to enter/ re-enter the workforce or are changing careers. The event, called "Shifting Gears, Tools

for Career Transition,” will be held at the JCC from 7 pm to 8:30 pm. The keynote speaker is Deb Deissroth of Tri-State SHRM (Society of Human Resource Managers) and some of her colleagues will participate in the program. The event flyer has been distributed. Lois will speak with Carol McCormick about resources available.

- Lois commented that ESL and employment resources are needed for Ukrainian refugees who are settling into Camden County and welcomed suggestions for information and services to provide assistance.

Carol McCormick, CCC and Mike Leonetti, One-Stop – Incumbent Worker Training (IWT)

- Carol has been working with Primetime Logistics on their IWT application.
- The ShopRite cohort has submitted applications for 2 classes starting in March.
- A pre-apprentice manufacturing bootcamp for machinists will be held March 27th. An information session will be held on March 8th. The bootcamp is grant-funded. Eligibility only requires a high school diploma or GED. The flyer will be posted on the Event tab of the WDB website.

David Spector, NJ DOL, Office of Apprenticeship

- New grant opportunities will be offered in the next month or so. David provided the link to the NJDOL Office of Apprenticeship Grant Opportunities for an anticipated release date in March.
 - <https://www.nj.gov/labor/research-info/grants.shtml>

Taylor Davis, KIPP High School

- No update

Michael Leonetti

- No update

Bob Regensburger, Lockheed Martin

- Construction and expansion of the manufacturing facility continues in Moorestown. There still is a high demand for engineers and computer science professionals.

NEXT MEETING

The next Business Services and Outreach Team meeting is scheduled on Thursday, March 16, 2023, at 2:00 pm via Zoom.

ADJOURNMENT

Bob asked for motion to adjourn. Ryan Thompson made the motion, seconded by Lois Forman. By unanimous vote to the affirmative, the motion carried, and the meeting adjourned at 2:38 pm.

SUBMITTED BY:

Debra Vaughn

Administrative Assistant to the Executive Director