



WORKFORCE DEVELOPMENT BOARD

Supporting the Development and Retention of a World Class Workforce

Jeffrey S. Swartz, Executive Director

Matthew Verney, Chair

**BUSINESS SERVICES AND OUTREACH TEAM MEETING MINUTES  
THURSDAY, OCTOBER 20, 2022, 2:00 PM (ZOOM CONFERENCING)  
1111 MARLKRESS ROAD, SUITE 101, CHERRY HILL, NJ 08003**

**ATTENDANCE**

COMMITTEE INFORMATION AND ATTENDANCE									
Name	Organization	Trustee Member	21-Apr-22	19-May-20	21-Jul-22	18-Aug-22	15-Sep-22	20-Oct-22	
Weil, Robert	BSR Chair	X	X		X	X			X
Bennett, Ryan	Truist Bank		X	X	X				
Cardwell, Larry	Pennsauken Township		X						
Casciano, Cheryl	NJ Dept. of Labor								
Cirii, Frank	CCOSCC	X	X	X	X				X
Davis, Taylor	KIPP New Jersey		X			X	X	X	
Deitz, Jeffery									
Forman, Lois	Jewish Family & Children's Service		X						
Gaskins, Melanie	Camden County College				X	X	X		
Guzman, Ray	BSR DOL				X	X	X	X	
Hanna, Kaina	Camden County College								x
Hejlek, Joe	KIPP New Jersey								
Islam, Sho	NJ Business Center		X						
Iannuci Cappello, Susan	Camden County College								
Jez, Craig	BSR DOL			X					
Leonetti, Mike	CCOSCC		X	X	X		X	X	
Lex, Jim	Camden County Improvement Authority				X		X	X	
McCormick, Carol	Camden County College		X	X	X	X	X		
Moen, Bill	Camden County College		X	X	X	X			
O'Hara, Ricky	DOL, Veterans		X	X	X	X	X	X	x
Page-Soncrant, Jeanne	NJ Dept of Labor, Business Service Rep.								
Perez, Irene	DVRS				X	X	X		
Quinores, Cris	WAWA					X			
Regensburger, Robert	Lockheed Martin	X	X	X	X	X	X	X	X
Russomanno, Salvatore N.	Applied Enterprises, LLC								
Shafer, Darena	Camden County College		X		X		X	X	
Sinclair, Nidia	CCOSCC		X						
Snyder, Billy	Pennsauken Public Schools								
Staas, Diane	Camden County College								
Thompson, Sherry	BSR DOL			X					
Veneziani, Jennifer	Labor and Workforce Development, DVRS								
Henderson, Bridget	WDB								X
Levitt, Alex	WDB		X	X	X	X	X	X	X
Swartz, Jeffrey S.	WDB		X		X	X	X	X	X
Vaughn, Debra	WDB		X	X	X	X	X	X	X

**WELCOME**

Bob Weil, Chair, greeted the committee and the meeting was called to order at 2:03p.m.

**APPROVAL OF APRIL MEETING MINUTES**

Jeff asked for comments or corrections to the minutes from the September 15, 2022 meeting and hearing none, asked for motions to approve the minutes. Motion was made by Mike Leonetti seconded by Darena Shafer. Robert Weil abstained. By a majority vote to the affirmative, the minutes for September 15, 2022 were approved.

**One-Stop Updates**

Frank Cirii, Local Area Operations Director, Camden County One-Stop

- Frank thanked Ray for assistance in following up with a Worker Adjustment and Retraining Notification (WARN) sent to the county from CHEP’S, a facility in Barrington that is laying off 74 employees.
- One-Stop staff will attend a number of outreach events, including 8 remaining county-sponsored flu vaccination events. Upcoming vaccination events will be at Magnolia Community Center, Rutgers

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Camden, Cold Springs Elementary School gymnasium in Gloucester City, and in Cherry Hill Township's chambers. (<https://www.camdencounty.com/service/health-human-services/seasonal-flu-shots/>). Jeff mentioned that he and the WDB will attend the Camden County Prosecutors Office's Unity Fun Day at Cooper River Park on Saturday, Oct. 22<sup>nd</sup> and on Oct 25<sup>th</sup>, JEVS will host a disability event at Camden County College-Blackwood.

- The One-Stop facility is open and assisting customers daily in a hybrid manner. The State staff is still primarily providing its services online or via Zoom. UI continues to accept appointments and assist people on site. The Board of Social Services' pending relocation to the One-Stop should increase the foot traffic and provide more referrals.
- Incumbent Worker Training (IWT) will be starting its second cohort with the ShopRite consortium. Carol McCormick and Mike Leonetti are working on expanding the program with potential business partners. Goodwill Industries is a prospect for a future cohort.

### **Business Community & Member Updates**

#### **NJ Department of Labor**

Ray Guzman, Business Representative

- A virtual recruitment will be held by Gemmer Group Home, which is seeking Home Health Assistants. FedEx is looking for permanent and holiday help, and USPS is planning to hold virtual recruitment events. 151 Foods was assisted with job matching and results are expected in November. Ray anticipates following up with employers in December to find out about hires that resulted from job matching and virtual recruitment events. Ray expects to be working with Holt Logistics toward the end of November and anticipates inquiries from retail businesses for the holidays.
- The "Lunch and Learn" topic in November will be labor marketing information and December's topic will be community partners focus.
- Ray offered his assistance to any employer needing information, job-matching or virtual recruitment. He requested invitations to all job fairs and thanked Carol McCormick for leads she has provided.

#### **NJ Department of Labor, DVRS**

Ricky O'Hara, NJ DOL Business Services Representative – Veterans

- Ricky commended Ray Guzman for his efforts. He noted that he will be working with Ray and would be working his way across the southern NJ territories. Ricky stated that he and the other veterans business reps are hosting a veterans-only virtual recruitment with several employers in the first two weeks in October and into November.

### **Discussion – Transportation for Youth To Employment**

Bob asked if anyone had thoughts or suggestions to resolve the transportation problem of getting inner city youth to employment opportunities in the suburbs. Jeff Swartz suggested inviting someone from Cross County Connection and SJTA to a BSOT meeting to speak to the transportation issue. Frank noted that the second cohort of the Youth Work Experience will begin and participants will be placed in paid work experience slots in various parts of the county. He said he will speak to Jyi about transportation support or allowances, but stated the participants receive a stipend that can be used for transportation expenses.

### **Regional Updates**

Jeff Swartz, Executive Director

- The ACE Initiative's Physical Abilities/Line School has started in Egg Harbor Township. The participants are working with a bucket truck and learning how to climb poles.
- Atlantic City Electric has announced two new initiatives. A paid summer youth internship for high school and vocational school students will be offered through its SPARK High School Internship Program for approximately 250 hours over 8 weeks, providing training for transmissions, customer service, claims, IT, engineering, accounting positions, etc. An externship is being offered to teachers to provide course curriculum for 20 hours over 3 weeks. Printed materials provide a QR code linked to

additional information.

- The GSETA Conference was attended by more than 500 individuals participating from all over the State. There were national, regional and local presenters. While there were some challenges with the platform, the event was well-received. Next year's conference will be an in-person event at the Hard Rock Casino Hotel in Atlantic City.
- Camden Works continues to meet on a regular basis. Efforts were made to plan a job fair for the residents of Camden City, but further information has not been provided.
- Several meetings have been held to outline the framework for the regional plan (Camden, Burlington, Gloucester, Cumberland, Ocean, Cape May, Salem and Atlantic counties). The local plan will be authored by the Operations Committee.
- The quarterly board meeting will be in person on December 14th at 8:30am, at Roosevelt Hall at Camden County College - Blackwood. A full breakfast will be served. The program will include a presentation of the updated Literacy Needs Assessment and the featured speaker will be Larry Abrams, Founder of Book Smiles. BookSmiles is a nationally recognized literacy organization and a video from a recent CNN hometown heroes feature story will be shown. Please let Alex know if you plan to attend, so meeting attendance can be tracked for a quorum and catering.
- Jeff introduced Bridget Henderson, the new WDB Program Evaluator.

### **Committee Updates**

#### **JFCS**

- In Lois' absence, Frank Cirii commented JFCS has an position posted for a Director of their Health and Human Services Division

#### **Mike Leonetti, One-Stop Paraprofessional, Incumbent Worker Training (IWT)**

- A new IWT cohort will be starting with Bancroft School. The enrollment process has begun with the submission of applications of 41 students for the leadership program.

#### **Darena Shafer, Camden County College (CCC)**

- No updates provided

#### **Bob Regensburger, Lockheed Martin**

- Lockheed Martin continues to have a large demand for engineers and computer science professionals at the Moorestown facility.
- Construction is underway for a new manufacturing addition to the Moorestown main plant to accommodate the work of the Baltimore plant and serve to consolidate operations.
- Lockheed Martin's partnership continues. Rowan University's Rohrer College of Business announced its partnership with Lockheed Martin's which will enable its employees and others to pursue their MBA's, and also coupling that opportunity with the courseware Lockheed Martin developed in combat systems and radar systems engineering.

### **NEXT MEETING**

The next Business Services and Outreach Team meeting is scheduled on Thursday, November 17, 2022, at 2:00 pm. via Zoom.

### **ADJOURNMENT**

Bob Weil asked for motion to adjourn. Mike Leonetti made the motion, seconded Frank Cirii. By unanimous vote to the affirmative, the motion carried, and the meeting adjourned at 2:45 p.m.

### **SUBMITTED BY:**

Debra Vaughn

Administrative Assistant to the Executive Director