WORKFORCE DEVELOPMENT BOARD

Supporting the Development and Retention of a World Class Workforce

LITERACY COMMITTEE
MEETING MINUTES
MONDAY, JUNE 3, 2024
ZOOM MEETING

COMMITTEE INFORMATION AND ATTENDANCE									
NAME	ORGANIZATION	TRUSTEE MEMBER		2-Jan-24	6-Feb-24	5-Mar-24	2-Apr-24	7-May-24	3-Jun-24
Kalitan, Marlyn Chair	Kalitan Consulting	x		x	x	x	x	x	x
Abrams, Larry	BookSmiles								
Allen, Mikala	One-Stop							x	
Beach, Patti	Goodwill			x	x	x	x	x	x
Chisolm, Victoria	Literacy Volunteers of America					x			
Cirii, Frank	Camden County One Stop	x			x	x	x		
Dann, Carol	HopeWorks Camden				x	x	x	x	
Daunoras, Heidi	Pine Hill School District			x		x	x	x	x
Deprey, Brynn	NTIA							x	x
Fithian, Danielle	Goodwill							x	
Green, Aurella	Camden County College				x	x		x	x
Hill, Dr. Lauren	Camden County College				x				
Johnstone, Brent	Fathers365								
Knopf, Dick	Marketing Professional Services			x	x	x	x		
Mauro, Jennifer	Goodwill				x	x	x	x	
McKelvey, Christopher	Councilman, Clementon Borough			x	x		x	x	
Stewart, Queen	Volunteer UP				x				
Thompson, Ryan	Truist Bank				x				x
Young, Jennifer	Verizon			x	x		x	x	x
Willmann, Michael, Vice Chair	WMSH			x	x	x	x	x	x
Gutbezahl, Maayan	WDB			x	x	x	x	x	x
Swartz, Jeffrey S.	WDB			x		x	x	x	x
Vaughn, Debra	WDB			x	x	x	x	x	x

WELCOME & APPROVAL OF MINUTES

Marlyn Kalitan, Chair, opened the meeting at 8:37 AM. Marlyn asked for a motion to approve the May 7, 2024, meeting minutes. The motion was made by Michael Willmann and seconded by Patti Beach. By majority vote to the affirmative, the motion carried, and the minutes for May 7, 2024 were approved.

ONE-STOP UPDATE

Jeffrey Swartz, WDB Executive Director of the WDB, provided an update in Frank Cirii's absence.

- Foot-traffic continues to increase over time. Approximately 60% of the visitors have come in for UI assistance, with the balance of visits being for Learning Link, Employment Services and WIOA Youth Counseling.
- A job fair was held at the Cherry Hill Mall on May 17th with many county agencies in attendance. The event attendance and hiring results are unknown at this time.
- The One-Stop continues to work with Jeanne Page-Soncrant from NJ DOL Business Services for positive recruitment events.

WDB SUMMER YOUTH WORK EXPERIENCE PROGRAM

- The applicant interview process has been completed. Notices of acceptance and work-learn assignment letters have gone out to the interns and participating employers. Of 129 applications, 50 applicants have been awarded positions and 15 applicants have been wait-

listed. Consideration had to be given to the intern interests, the radius of travel, the age requirements of the work-learn sites. Selections were made with careful thought to where the intern would be satisfied and successful. The selected interns have until 4:00 PM on June 4th to return signed documents to accept their assignments. The work-readiness component is being scheduled for the June 24th through June 27th. Jeff thanked the people who volunteered their time to conduct applicant interviews and volunteered their time to facilitate the work-readiness components.

COMMITTEE DISCUSSION/UPDATES
Pathways to Possibilities Event

- The Pathways To Possibilities event on May 6th was well-attended. There was a steady stream of visitors throughout the event, with 96 attendees counted from the sign-in sheets. Of only 4 responses to the employer/resource agency survey, the feedback was all positive. Five to 7 people were hired or expected to be hired by an employer who attended.

- Clementon Councilman, Chris McKelvey joined Jeff to greet attendees.
  - Jeff noted that 3 trustees from the Clementon Library attended the event and were seeking volunteers to work in the library. Chris commented that there were 7 library volunteers and an additional 5-6 volunteers have signed up. In addition, he commented that a few of the volunteers offered to give their time in the evenings.
  - Marlyn noted that Clementon's library had been closed for several years when the Literacy Committee advocated for reopening.
  - Jeff commented that pickleball courts and a basketball court are being considered for the area adjacent to the library.

- Michael Willman suggested the Literacy Committee hold a strategic planning session and tap into the resources of higher education in the County.

Jeffrey Swartz, Camden County Workforce Development Board

- The next Quarterly Board Meeting will be in-person at Camden County College (CCC)on Tuesday, June 18, 2024. Jeff asked that board members rsvp as a quorum is needed to address business matters. Suggestions are welcome for a guest speaker.

- Jeff attended CCC's Adult Basic Skills Program graduation. He thanked Aurella Green, Acting Director, for the invitation and commended her on an outstanding event.

- With the One-Stop Certification completed, the WDB will continue its own certification process and submit the required documentation to the State by the end of June.

- The WDB attends annual National Night Out events in Camden County municipalities. This year, National Night Out will be on August 6, 2024. Committee members are invited to join WDB staff at when event assignments are finalized.

ADJOURNMENT
Marlyn asked for a motion to adjourn. The motion was made by Michael Willmann and seconded by Jeff Swartz. By majority vote to the affirmative, the motion was carried, and the meeting adjourned at 9:07 AM.

NEXT MEETING

The next Literacy Committee meeting will be held Tuesday, July 2, 2024, at 8:30 AM via Zoom. Meeting materials and Zoom conferencing information will be distributed prior to the meeting.

Submitted by:
Debra Vaughn, Assistant to the Executive Director