



WORKFORCE DEVELOPMENT BOARD

Supporting the Development and Retention of a World Class Workforce

Jeffrey S. Swartz, Executive Director

Carl A. Donato Jr., Chair

**LITERACY COMMITTEE
MEETING MINUTES
TUESDAY, APRIL 2, 2024
ZOOM MEETING**

COMMITTEE INFORMATION AND ATTENDANCE									
NAME	ORGANIZATION	TRUSTEE MEMBER							
			3-Oct-23	8-Nov-23	5-Dec-23	2-Jan-24	6-Feb-24	5-Mar-24	2-Apr-24
Kalitan, Marlyn Chair	Kalitan Consulting	X	X	X		X	X	X	X
Beach, Patti	Goodwill		X			X	X	X	X
Chisolm, Victoria	Literacy Volunteers of America			X				X	
Cirii, Frank	Camden County One Stop	X	X				X	X	X
D'amato, Greg	Pine Hill School District								
Dann, Carol	HopeWorks Camden						X	X	X
Daunoras, Heidi	Pine Hill School District		X			X		X	X
Egrie, Gabrielle	Watermark Communities		X						
Green, Aurella	Camden County College						X	X	
Hill, Dr. Lauren	Camden County College			X	X		X		
Johnstone, Brent	Fathers365								
Knopf, Dick	Marketing Professional Services		X		X	X	X	X	X
Mauro, Jennifer	Goodwill						X	X	X
McKelvey, Christopher	Councilman, Clementon Borough		X		X	X	X		X
Ryan, Danny	Citizens Bank								
Staples, Akeiff	Fathers365								
Stewart, Queen	Volunteer UP						X		
Strobl, Holly	Councilwoman, Clementon Borough								
Thompson, Ryan	Truist Bank						X		
Young, Jennifer	Verizon			X	X	X	X		X
Willmann, Michael	WMSH		X	X	X	X	X	X	X
Gutbezahl, Maayan	WDB				X	X	X	X	X
Swartz, Jeffrey S.	WDB		X	X	X	X		X	X
Vaughn, Debra	WDB		X	X	X	X	X	X	X

WELCOME & APPROVAL OF MINUTES

Marlyn Kalitan, Chair, opened the meeting at 8:31 AM. Marlyn asked for a motion to approve the March 5, 2024, meeting minutes. The motion was made by Dick Knopf and seconded by Michael Willmann. By majority vote to the affirmative, the motion carried, and the minutes for March 5, 2024 were approved.

COMMITTEE UPDATES

Marlyn Kalitan, Chair

- The committee was shown the flyer for the May 6th Clementon Youth Job/Resource Fair, now called Pathways To Possibilities. The event is a collaboration of the Literacy, Abilities, Youth, and BSOT committees. Jeff suggested creating a Spanish version of the flyer.
 - A Spanish version of the flyer is being reviewed with Nidia prior to distribution.
 - Dick Knopf questioned whether “literacy” should be included in the flyer for the May 6th event in Clementon. Since the event is primarily a youth job fair, reference to literacy

was omitted but the resources to assist with literacy will be on site.

- There will be early access to the fire hall on the day of the event. The tables will be delivered and set up and will need to be arranged for resources on one side of the room and employers on the other. It was agreed that committee members would be at the fire hall at 2:00 PM to set the room up.
- Pretzels and water will be requested from the Wawa Foundation.

Debra Vaughn, Camden County Workforce Development Board

“Pathways to Possibilities” Event Update

- The response from invited resource agencies and employers has been good. Due to the limited space for tables, additional invitations will be given as previously extended invitations are declined.
- There are currently 17 resource agencies and 10 employers confirmed to participate in the event.
- The event flyer will be distributed through the County Consortium and Heidi’s contacts at the following high schools: Eastern, Lindenwold, Pennsauken, Winslow Twp., and Overbrook. Heidi offered to share the event flyer with the Youth Service Commission, of which she is a member.
- Jeff invited Commissioner Jonathan Young to the event to represent the trades/union.

Carol Dann, Hopeworks

- Carol will not be able to attend the event but is trying to arrange for Hopeworks to staff a table at the Clementon event in May.
- Townsend Press responded to Carol asking for the number of people and the age range of people who will attend to provide books. Jeff responded that the May event is not geared to children and the targeted age is 16-24 but adults may also attend. The most appropriate books from Townsend Press for the expected age range is a series of books geared toward high school students, but with a low readability level, and classic novels at a lower vocabulary level. Heidi suggested requesting books from Townsend Press that are classics, more recently published and diverse.

Chris McKelvey, Clementon Borough Councilman

- The Clementon Memorial Library is currently open on Monday from 11:00 AM until 3:00 PM. Additional volunteers have come forward and a meeting will be held to determine what days they are available during the week. Jeff inquired if a CWEP experience would be possible to staff the library. Frank responded that it would depend on who signed the contract.

Frank Cirii, One-Stop & Learning Links Update

- The WDB and the One-Stop will co-sponsor job fairs scheduled for May 17th and September 13th, in the atrium at the Cherry Hill Mall. County entities that have high turnover and shift work, such as public safety, will be represented to staff tables.
- Operations at the One-Stop have been going smoothly and growing in-person numbers. The numbers will increase as benefits lapse with the removal of waivers to mandatory work



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requirements. G-Jobs referrals have seen an increase in the number of people reporting for training.

- The One-Stop's targeted outreach project to reach WorkFirst and WIOA clients will launch in the next month. The One-Stop's QR code will be seen on transit station locations/buses/PATCO trains, printed materials, social media. Nidia's bilingual radio interview will also be used to reach the Spanish-speaking population.
- GED testing continues to do well, averaging 35-45 tests per month. Testing on-site seems to be preferred over remote access. The One-Stop is on track to help 700 people earn high school diplomas this year.

Heidi Daunoras, Pine Hill School District

- Heidi invited the WDB to attend the Overbrook High School Career Day on April 26th.

Jeffrey Swartz, Camden County Workforce Development Board

- The WDB has been awarded a grant to sponsor the 2024 Summer Youth Work Experience Program for Camden County youth ages 16 to 24.
- The next Quarterly Board Meeting will be in-person at Camden County College on Tuesday, June 18, 2024.

ADJOURNMENT

Marlyn asked for a motion to adjourn. The motion was made by Heidi Daunoras and seconded by Dick Knopf. By majority vote to the affirmative, the motion was carried, and the meeting adjourned at 9:17 AM.

NEXT MEETING

The next Literacy Committee meeting will be held Tuesday, May 7, 2024, at 8:30 AM via Zoom. Meeting materials and Zoom conferencing information will be distributed prior to the meeting.

Submitted by:

Debra Vaughn, Assistant to the Executive Director