



WORKFORCE DEVELOPMENT BOARD

Supporting the Development and Retention of a World Class Workforce

Jeffrey S. Swartz, Executive Director

Carl A. Donato Jr., Chair

**LITERACY COMMITTEE
MEETING MINUTES
TUESDAY, MARCH 5, 2024
ZOOM MEETING**

COMMITTEE INFORMATION AND ATTENDANCE								
NAME	ORGANIZATION	TRUSTEE MEMBER						
			3-Oct-23	8-Nov-23	5-Dec-23	2-Jan-24	6-Feb-24	5-Mar-24
Kalitan, Marlyn Chair	Kalitan Consulting	X	X	X		X	X	X
Beach, Patti	Goodwill		X			X	X	X
Chisolm, Victoria	Literacy Volunteers of America			X				X
Cirri, Frank	Camden County One Stop	X	X				X	X
D'amato, Greg	Pine Hill School District							
Dann, Carol	HopeWorks Camden						X	X
Daunoras, Heidi	Pine Hill School District		X			X		X
Egrie, Gabrielle	Watermark Communities		X					
Green, Aurella	Camden County College						X	X
Hill, Dr. Lauren	Camden County College			X	X		X	
Johnstone, Brent	Fathers365							
Knopf, Dick	Marketing Professional Services		X		X	X	X	X
Mauro, Jennifer	Goodwill						X	X
McKelvey, Christopher	Councilman, Clementon Borough		X		X	X	X	
Ryan, Danny	Citizens Bank							
Staples, Akeiff	Fathers365							
Stewart, Queen	Volunteer UP						X	
Strobl, Holly	Councilwoman, Clementon Borough							
Thompson, Ryan	Truist Bank						X	
Young, Jennifer	Verizon			X	X	X	X	X
Willmann, Michael	WMSH		X	X	X	X	X	X
Gutbezah, Maayan	WDB				X	X	X	X
Levitt, Alex	WDB		X					
Swartz, Jeffrey S.	WDB		X	X	X	X		X
Vaughn, Debra	WDB		X	X	X	X	X	X

WELCOME & APPROVAL OF MINUTES

Marlyn Kalitan, Chair, opened the meeting at 8:36 AM. Marlyn asked for a motion to approve the February 6, 2024, minutes. The motion was made by Patti Beach and seconded by Dick Knopf. Heidi Daunoras abstained. By majority vote to the affirmative, the motion carried, and the February 6, 2024 minutes were approved.

COMMITTEE UPDATES

Marlyn Kalitan, Chair

- The committee was shown the flyer for the May 6th Clementon Youth Job/Resource Fair. The event is a collaboration of the Literacy, Abilities, Youth, and BSOT committees. Jeff suggested creating a Spanish version of the flyer.
 - Heidi Daunoras offered to translate the flyer into Spanish through Canva. Nidia Sinclair (One-Stop) will be asked to double-check the Spanish to make sure the translation is accurate.
 - Jeff asked Heidi about the distribution of the flyers to local high schools, including Overbrook, Lindenwold, Winslow, Highland, and Eastern Regional. Heidi confirmed that the county curriculum group, that she is a part of, can help with distribution.
 - Heidi suggested beginning the distribution of the flyers in early April, after testing in the school system concludes.

Carol Dann, Hopeworks

- Carol confirmed that Hopeworks will staff a table at the Clementon event in May and will sponsor the bookmarks as planned. She is planning to have some young people who are attending Hopeworks attend the event.
- Carol is expecting a response before the end of March from Townsend Press regarding a donation of books.
 - Marlyn mentioned that PNC Bank has provided 50 bi-lingual Sesame Street activity books. A letter will be sent to PNC to thank them for their contribution.
- Carol suggested a table staffed by the Clementon Memorial Library to show the library is open.
 - Jeff will reach out to Chris McKelvey to see if the Clementon Memorial Library can be open or represented at the event.

Debra Vaughn, WDB – “Pathways to Possibilities” Event Update

- Funds are needed to rent rectangular tables, pretzels, and water.
 - Atlantic City Electric has been asked to provide funds to sponsor the event.
 - Carl Donato is reaching out to Wawa to provide pretzels and water.
- The response from invited resource agencies and employers has been good. Due to the limited space for tables, additional invitations will be given as previously extended invitations are declined.

Frank Cirii, One-Stop & Learning Links Update

- A software issue that caused a glitch in the system has been resolved. GED testing is up to 300 tests taken to date for this year.
- The WDB and the One-Stop participated in a successful job fair on Friday, January 26th at the Cherry Hill Mall. The One-Stop will co-sponsor job fairs scheduled for May 17th and September 13th, in the atrium at the Cherry Hill Mall.
- The One-Stop is moving forward with their outreach project. The One-Stop’s QR code will again be visible on transit station locations/buses/PATCO trains. Eric Romolini is the point person, working with Frank Filipek Jr. and Spark Creative on the new campaign.
- Nidia provided a full interview in Spanish with a radio station and is expected to do another interview this year for the Spanish-speaking population.
- Operations at the One-Stop have been going smoothly and in-person numbers are increasing. There were 84 referrals with 22 participants enrolled in G-Jobs last month.
- The One-Stop’s application to continue as service provider is being finalized for submission to the WDB.

Vice Chair Discussion

Marlyn Kalitan, Committee Chair

- Michael Willman offered to serve as the committee’s Vice Chair. Motion was made by Marlyn to name Michael as co-chair of the committee, seconded by Frank Cirii. By unanimous vote, the motion was carried.



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Dick Knopf

- Dick and Jeff met with Gibbsboro’s Mayor Campbell to discuss reopening their library. They spoke about the Literacy Needs Assessment and the Literacy Committee’s efforts to spur the reopening of the Clementon Memorial Library. The mayor showed the library in the borough’s hall basement, which has been closed since the pandemic. Jeff suggested that Gibbsboro consider reopening the library in one of the town’s schools or partnering with Clementon to provide library services.
- Dick will follow up with Mayor Campbell to see if his town council was responsive to any of the information discussed during their meeting.

Jen Mauro, Goodwill

- Jen shared that Goodwill has entered into a contract with Camden County to provide ESL and Basic Skills Services combined with a CWEP Option. Services are offered in the Stratford and Maple Shade locations.

Jeff Swartz, Executive Director CCWDB

- WDB Staff has attended or will attend the following events:
 - Mar 1 - CCTS Job Fair (Students), Pennsauken campus
 - Mar 6 - CCTS Job Fair (Students/Community), Gloucester Twp. campus
 - Mar 26 - Triton HS
 - Mar 27 - Timber Creek HS
 - Mar 28 - Highland Regional HS
 - Apr 11 - CCC Career Fair
 - Apr 27 - Winslow Twp Job Fair at Duble Senior Center
- The next Quarterly Board Meeting will be Wednesday, March 20th via Zoom. The featured speaker will be Felix James, Executive Director of the Camden Center For Youth Development, Inc/Restorative & Transformative Justice HUB.

ADJOURNMENT

Marlyn asked for a motion to adjourn. The motion was made by Marlyn Kalitan and seconded by Dick Knopf. By majority vote to the affirmative, the motion was carried, and the meeting adjourned at 9:26 AM.

NEXT MEETING

The next Literacy Committee meeting will be held Tuesday, April 2, 2024, at 8:30 AM via Zoom. Meeting materials and Zoom conferencing information will be distributed prior to the meeting.

Submitted by:

Debra Vaughn, Assistant to the Executive Director