

# About Us

## WHY CAMDEN COUNTY, NJ?

Strategic location. Innovative businesses. A diverse workforce. Quality of life. Camden County has it all! Centered within one of the world's best-connected regions along the booming Northeast corridor, Camden County offers easy access to an extensive network of road, rail, air and sea port facilities. Its well-educated workforce and skilled labor pool provide a wealth of talent and diversity, supporting cutting edge industries in biotechnology, pharmaceuticals, foreign trade, transportation, logistics and manufacturing. Quality of life is exceptional too, including outstanding schools and universities, world-class healthcare, along with a rich cultural and historical heritage.

### Fast Facts: Camden County & New Jersey

**Strategic Location:** Over 100 million consumers with a collective purchasing power of \$2 trillion are within a 24-hour drive.

**Innovative Businesses:** Twenty four Fortune 500 companies are located in the Garden State, including 15 of the world's 20 largest pharmaceutical companies.

**Diverse Workforce:** Well-educated, well-trained, and extraordinarily diverse —with a broad choice of scientists, engineers, technicians and trade workers.

**Quality of Life:** NJ ranked "#1 for Quality of Life" by CNBC for its stimulating intellectual community, enriching arts & cultural environment, and wide variety of entertainment/recreational opportunities.

**Dedicated Team:** We have assembled a strong team whose objectives are to help local businesses flourish and attract new enterprises to our county. The consortium of Camden County agencies that comprise our economic development team allows us to respond to a business or developer whose multiple needs may cross agency boundaries. Our extensive infrastructure, diverse labor pool, strategic location and "make it happen" attitude make Camden County the perfect place to locate your business.

### CAMDEN COUNTY FAST FACTS:

Size: 222.3 Square Miles	2009 Median Household Income: \$60,676
2009 Population: 517,879 people	2002 Wholesale Trade Sales: \$ 6.5 billion
2009 Homeownership: 70%	2002 Retail Sales: \$ 4.8 billion

Source: US Census Bureau Quick Facts [quickfacts.census.gov/qfd/states/34/34007.html](http://quickfacts.census.gov/qfd/states/34/34007.html)

## Just Ask the Camden County Business Team

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“ONE OF THE  
TOP 10 REGIONS  
FOR BUSINESS”

—Inc Magazine



**Inc. Magazine** named  
Camden County among the  
hottest places to do business.



camden*county*

Making It Better, Together.