



**Camden County**  
**Workforce Development Board**  
*Supporting the Development and Retention of a World Class Workforce*

Gregg T. DeBaere, Chair  
 Jeffrey S. Swartz, Executive Director

YOUTH INVESTMENT COUNCIL MEETING  
 MINUTES, DECEMBER 15, 2016

ATTENDANCE

Members		26-May	23-Jun	28-Jul	25-Aug	29-Sep	27-Oct	15-Dec
<b>Verney, Matthew CHAIR</b>	TD Bank	X	X		X	X	X	X
Arroyo, Rosy	CPAC	X			X		X	
Banks, Evangeline	Juvenile Justice Commission	X			X			X
Colestock, Shannon	CPAC			X				
Cooper, Diane	CPAC					X	X	
Cope, Heather	Camden City School District	X						X
Friedman, Joshua	Director, CC Resource Center					X		
Davis, Keith	Camden Dream Center Tech. Trng. School							X
Giella, Nick	Philadelphia, 76's			X	X			
Godorov, Lori	The Work Group	X		X	X	X	X	X
Justice, Tanya	Youth Advocacy Program				X			
Jeffery Lake	Winslow Township High School					X	X	X
Kelly, Siobhan	Camden County Technical Schools			X	X	X	X	X
Maguire, Laurie	Camden County Resource Center			X	X			
McKinsey, Denise	Respond Inc.	X	X	X			X	
Mombo, Mien	Division of Children and Family Services		X				X	
Osorio, Angel	District Council Collaborative Board							
Jyi Peterson	Camden County One-Stop							X
Arthur Barclay	Camden County One-Stop							X
David Goodman	Youth Build HACC							X
Rhoton, Daniel	Hopeworks							
Riggins, Matthew	Riggins Oil Inc.		X	X	X	X		
Savage, Leamon	Youth Advocate Program		X					
Pryor, Regina	LWD Division of Operations and Business Services			X	X	X		
Sinclair, Nidia	Camden County One-Stop	X		X	X	X	X	
Stettler, Mark	T & M Associates						X	
Vasquez, Marisol	Camden County One-Stop		X	X	X	X		X
Waller, Darchelle	Winslow Township High School	X						X
Wardlow Hurley, Rhonda	HACC Youth Build	X		X	X	X	X	
Williams, Lauren	Youth Advocate Program		X		X			
Williams, Tasha	Youth Advocate Programs, Inc.		X			X		
Jennifer Rodriguez	Camden County Technical Schools						X	X
Swartz, Jeffrey S.	WDB Executive Director		X	X	X		X	X
Primas, Theo	WDB Program Evaluator							
Stubblefield, Lelia	WDB Administrative Assistant	X	X					
Williams, Leslie J	WDB Comptroller	X	X	X	X	X		
Varallo, Kathleen	WDB Administrative Assistant		X	X	X	X	X	X

## Welcome

Chair Matt Verney, welcomed attendees, asked for round table introductions and welcomed new Youth One-Stop Counselor, Jyi Peterson and Assemblyman Arthur Barclay, Community Outreach for the Youth One-Stop. (YOS)

## YOUTH MONTHLY LEVEL OF SERVICE (LOS) REPORT

Matt presented the Youth Level of Service Report and noted that the number of Youth served had significantly increased over previous reports. He asked Marisol Vasquez and Jyi Peterson Youth One-Stop Counselors, about possible reasons for these increases. Jyi said one reason may be timing. The other is that he has been updating the tracking data using an Excel spreadsheet. He also said that Marisol is now getting to follow up more with Youth. Matt asked Jyi to bring the spread sheet to the next committee meeting. Marisol further explained the orientation assessment and eligibility process is being updated to include new WIOA guidance.

Lori Godorov, The Work Group, said she was sure youth interaction at the YOS is far greater than the numbers showing in the report. She said it is important to count foot traffic. Marisol said there may be 30 or more youth coming in during the month. The orientation questionnaires could be used to capture and record more realistic data. She agreed the YOS is seeing more youth coming in for services than being shown on the report.

The committee discussed more ways to improve tracking information and data about Youth served. All agreed that counting foot traffic or Youth coming into the One-Stop is still important even if turns out they may not be eligible for services or are referred out to another agency. Sign in sheets, orientation forms are all methods of tracking youth service can be used in order to make important staffing decisions or recommendations by the committee. Tracking how they are served is measured in performance. While not all are, Matt said he would follow up with Joshua Friedman, Resource Center Manager and make an action plan for getting the details of the Monthly Your Level of Service Report. Matt asked Marisol to bring the totals from the orientation sign-in sheets to the next meeting.

A question was raised as to what kind of credentials are being issued. Marisol said that under new WIOA regulations, credentials listed on the State's Industry Valued Credential List (IVCL) are issued or a high school equivalency completion. Such certifications might include Certified Welder, Child Development Associate, Certified Home Health Aide or Medical Assistant, Certified Foodservice Management and Certified Personal Trainer. There are 198 credentials listed by the State as of October 2106. These can be found on the LWD website: [www.nj.gov/labor](http://www.nj.gov/labor)

The committee discussed the local job sectors and growing industries in the County. Jeffrey Swartz, WDB Director said the WDB is funding those Credentials that will result in real job opportunities in the local area.

Matt said our goals are two-fold. One goal is to getting Youth to the One-Stop and the other goal is to get employers to see the value in working with the Youth One-Stop to fill their workforce needs with Youth who have been trained.

## CAMDEN CORPS PLUS UPDATE

Marisol reported that the Youth One-Stop has completed the eligibility folders for youth participants. All participants will be registered and TABE tested by the One-Stop. Jeff said they go on to receive additional training and services from the Center for Family Services and Rutgers.

## OUTREACH STRATEGIES

Matt reported the he has been working on getting help to produce a 30-60 second commercial that tells a story, from a youth perspective, about obtaining positive outcomes from visiting the YOS. The video would take the

viewer through a brief summary of their life story. The video could then be shown in the schools or used during outreach to promote the services of the YOS. David Goodman showed a sample video create by members of Youth Build. The impact of having a visual example of a Youth obtaining a career skill and going on the gainful employment is the best way to create awareness and capture referrals from Youth peers and even concerned parents or grandparents of Out-of-School Youth. The committee discussed ways the video could be used to promote the services of the YOS.

Matt said that he hopes to launch the video at the upcoming Youth Open House at the One-Stop on Thursday, January 26<sup>th</sup>, 2017 at 9:00, 2600 Mt. Ephraim Ave, Camden. Kathleen reported gathering school counselor contacts to invite to the event. Matt said the open house will not be a regular meeting. He hopes the Committee will invite and bring guests so the YOS can be re-introduced to those who may not know it exists.

#### WIFI UPDATE

Marisol reported that WIFI is on in some areas of the building, however, it may not be on yet at the YOS. Kathleen Varallo, WDB Administrative Assistant, said she was at the One-Stop on Wednesday, December 14<sup>th</sup>, for a hiring event and it was announced that WIFI was live for the first day. Jyi reported that he submitted a requested WIFI procedural plan to the Resource Center Director.

#### ADJOURNMENT

The meeting adjourned at 10:02am.

#### NEXT MEETING

The next meeting is scheduled for March 23rd, 2017 at the WDB office at 9:00 a.m.

Submitted by,

*Kathleen Varallo*

Administrative Assistant