



WORKFORCE DEVELOPMENT BOARD

Supporting the Development and Retention of a World Class Workforce

Jeffrey S. Swartz, Executive Director

Matthew Verney, Chair

**BUSINESS SERVICES AND OUTREACH TEAM MEETING MINUTES
THURSDAY, AUGUST 18, 2022, 2:00 PM (ZOOM CONFERENCING)
1111 MARLKRESS ROAD, SUITE 101, CHERRY HILL, NJ 08003**

ATTENDANCE

COMMITTEE INFORMATION AND ATTENDANCE								
Name	Organization	Trustee Member	17-Feb-22	17-Mar-22	21-Apr-22	19-May-20	21-Jul-22	18-Aug-22
Weil, Robert	BSR Chair	X	X	X	X		X	X
Bennett, Ryan	Truist Bank		X	X	X	X	X	
Cardwell, Larry	Pennsauken Township			X	X			
Casciano, Cheryl	NJ Dept. of Labor							
Cirii, Frank	CCOSCC	X	X	X	X	X	X	X
Davis, Taylor	KIPP New Jersey				X			X
Deitz, Jeffery								
Forman, Lois	Jewish Family & Children's Service		X		X			
Gaskins, Melanie	Camden County College						X	X
Guzman, Ray	BSR DOL						X	X
Hanna, Kaina	Camden County College		X					
Hejlek, Joe	KIPP New Jersey							
Islam, Sho	NJ Business Center		X		X			
Iannuci Cappello, Susan	Camden County College							
Jez, Craig	BSR DOL			X		X		
Leonetti, Mike	CCOSCC			X	X	X	X	
Lex, Jim	Camden County Improvement Authority			X			X	
McCormick, Carol	Camden County College			X	X	X	X	X
Moen, Bill	Camden County College		X	X	X	X	X	X
O'Hara, Ricky	DOL, Veterans		X	X	X	X	X	X
Page-Soncrant, Jeanne	NJ Dept of Labor, Business Service Rep.							
Quinones, Cris	WAWA		X					X
Regensburger, Robert	Lockheed Martin	X	X	X	X	X	X	X
Russomanno, Salvatore N.	Applied Enterprises, LLC			X				
Shafer, Derena	Camden County College			X	X		X	
Sinclair, Nidia	CCOSCC			X	X			
Snyder, Billy	Pennsauken Public Schools							
Staas, Diane	Camden County College							
Thompson, Sherry	BSR DOL					X		
Veneziani, Jennifer	Labor and Workforce Development, DVRS							
Levitt, Alex	WDB		X	X	X	X	X	X
Swartz, Jeffrey S.	WDB		X	X	X		X	X
Vaughn, Debra	WDB		X	X	X	X	X	X

WELCOME

Bob Weil, Chair, greeted the committee, and the meeting was called to order at 2:02p.m.

APPROVAL OF APRIL MEETING MINUTES

Bob asked for comments or corrections to the minutes from the July 21, 2022 meeting and hearing none, asked for motions to approve the minutes. Motion was made by Frank Cirii, seconded by Jeff Swartz. By a unanimous vote to the affirmative, the minutes for July 21, 2022 were approved.

One-Stop and Incumbent Worker Training (IWT) Updates

Frank Cirii, Local Area Operations Director, Camden County One-Stop

- There are no COVID infections or exposures to report.
- The air conditioning issue at the One-Stop has been resolved.
- UI continues to see clients by appointment and is now allowing people to self-schedule their appointments. Direct line phones to UI are still available on site.
- Most of the State partners are working hybrid schedules and serving customers live or via Zoom or other virtual meeting platforms.

- Eric Romolini and Lynn Martin are working on the 2022-2023 budget. They visited the Atlantic County One-Stop to gain insight on best practices. The reorganization of the budget process is continuing and going well
- The Chromebook Loaner Program is expected to launch in the next two months. The program, focused on SNAP and TANF/GA clients, will assist with upskilling education and job searches. The Chromebooks will be available to borrow for 4-week periods and extended if necessary.
- Outreach to SNAP/TANF/GA customers and the general public with advertisements on the PATCO Speedline billboards and social media, television and radio spots are planned for the Fall.
- Incumbent Worker Training (IWT) was successfully launched at Camden County College, with the first cohort of about 15 employees from ShopRite Markets. The participants recently finished the first class and will be starting the second course in September. The employees will have the opportunity to earn a certification upon completion of a 5-class series over the next 2 years of the program. Frank, Mike Leonetti, or Carol McCormick can provide additional information about the program. Proof of Selective Service registration is required of all participants in the IWT.
- Activity at the One-Stop is expected to increase when the Board of Social Services relocates from Market Street in Camden to the One-Stop's Chery Hill location. In a previous meeting, Irene Perez (DVRs) asked when the shuttle service would resume. Frank commented that he would be lobbying SNJ to resume the service in the Fall.

Business Community & Member Updates

NJ Department of Labor

Ray Guzman, Business Representative

- Assisting in Jeannie Page-Soncraut's absence, Ray stated that he would share information about the IWT program as he continues networking with employers in the Camden County area. He commented that he will be doing outreach for the migrant seasonal farmworkers until the end of the month but is looking forward to having time that he can dedicate to networking and working more to see what the needs are in Camden County.
- The OSOS system is experiencing problems and making tasks such as job matching and sourcing take much longer than they should. The IT Department is aware of the problem and is working on making corrections. Some employers tried posting their jobs to the NLX and the Department of Labor accepted them, but there's again that lag until it shows up in OSOS, which IT needs to resolve.
- Ray provided updated information about the open positions with the 76ers, as provided by Ms. Adara Bryan at HBSE (HB Sports Entertainment). Trenton recently approved the 76ers jobs posted, which included Security Guard positions, Human Resources Manager, Director of Corporate Partnership and Staff Accountant, and Ticket Takers in the Newark area. Ray commented that he was enthusiastic about the information and possibly holding a virtual recruitment event. When the event details are set, the information will be forwarded to Alex for posting on the WDB website.

NJ Department of Labor, DVRs

Ricky O'Hara, Business Services Representative – Veterans

- The Department of Transportation's job recruitment/information session is scheduled for August 25th at 10:00am, with 67 veterans currently registered for the event.
- Plans are being made for an upcoming event with Waste Management. Ricky's colleague, Stan, is actually heading that effort, and more information will be provided as it comes together. Ricky stated that DVRs is still trying to network with employers in Camden and outreaching to them daily.
- Working with the AOSOS is a daily struggle and an update or replacement for the system is being discussed. Additionally, Ricky commented that there may be some issues with the new people that have come on board who are unfamiliar with the system, and it is taking them some time to actually process the addition of new employers.
- Bob asked how a Civil Service informational session went. Ricky responded that he was not involved in the event but he would try to get some information for him.

Workforce Development Board

Jeff Swartz, Executive Director

- The WDB is in the process of working on the regional plan with the other five local areas in the southern part of the State working. Several meetings were held and a good outline has been created. The next meeting will be in September.
- Promotion continues for the Atlantic City Electric initiative, which will be starting its 4th cohort in late January or early February of 2023. A list of candidates has been maintained for sending updates to people who expressed interest and they will be contacted for an information session later in the Fall.
- The virtual GSETA Conference will take place October 18-19, 2022. Event details and registration can be found at www.GSETA.org.
- There will be a Quarterly Board Meeting on September 21st and Kevin Kurdziel, President of GSETA, is the featured speaker. Kevin is going to talk about the upcoming conference, and GSETA's role statewide, as well as some of its national initiatives.
- The Summer Youth Employment Program will conclude on Friday(8/19). There were 38 young people employed by 21 work sites throughout the county, in what turned out to be a productive experience for all.

Community Member Updates.

Carol McCormick, Camden County College (CCC)

- CCC started its second manufacturing bootcamp this past Tuesday with 8 students in the class, through the Pace Grant with pre-apprentice programs.
- The NJBIA Basic Skills Grant is going very well, providing free training to private sector employers in New Jersey. The grant offers courses in communication skills, leadership, customer service, all of the Microsoft Office topics, to name a few. Dedicated classes are offered to employers, which can be held on-site, virtually, or at the college. Individuals are eligible to attend the open enrollment public classes which are offered on weekdays from 9am to 1:00pm, and anyone from an organization can attend those as well.
- CCC is working with ShopRite to get the second course of Incumbent Worker Training (IWT) started in early September. The instructor selection and start date details are being finalized. Mike Leonetti brought Good Will to the college to discuss the IWT program. A meeting was held with Good Will's VP of HR, the HR Manager and the Recruitment Director, and it went very well. Good Will was already planning to implement a leadership program in the Fall and it was timely to learn about the IWT program. Discussions will take place with the Director of Training and Development to determine what other trainings they want to do.

Bill Moen, Camden County College (CCC)

- Bill commented that he was returning from Congressman Norcross Constituent Services Fair. Congressman Norcross' Chief of Staff Mary Cruz mentioned to Bill that there were over 1000 people in attendance at the event.
- Yesterday, Governor Murphy announced the "Pay It Forward Program" at Hudson County College, which is a program that CCC has been working on behind the scenes for the last 10 months to be considered for. The Governor announced that the three colleges in New Jersey were selected among the first cohort are Hudson County College and NJIT and Camden County College. Of the colleges selected, CCC is the only school in southern New Jersey. The program creates an avenue for financing the continuing education of non-credit students will be eligible to receive the funding that could be used to pursue programs that would put them in jobs in the in the quickest fashion. It also comes, in certain instances, with a living stipend and the idea behind that will be to keep those students in these programs. CCC will be starting with HVAC and Welding certification programs over the course of the next few months and intent to keep building the options and advocating for other programs for the next cohort, perhaps in healthcare.
- Camden County College is working as part of the Pennsylvania Submarine Talent Pipeline Program (PSTPP). CCC will be putting some recent graduates, and ultimately prospective graduates, into roles with shipbuilding companies and other companies that are supporting the effort the Navy is taking up to build their next fleet, which includes submarines that are going to be built right here in the Philadelphia region. The Navy has a schedule of when they're engaging in contracts with certain companies, such as the

Philadelphia Shipyard. There are ships that were either being completed within the last couple of years or through contracts which have already been awarded that would allow continuous flow. There may be other companies involved that are located in the Philadelphia region that received another contract for a different aspect. In a large-scale effort, there will be opportunities for local residents of Camden County, and in the region, to find employment at any phase of these contracts with Philadelphia Shipyard or another contracted company that's on the NJ side of the river. The PSTPP will be convening all of those employers and all of the training providers to just create those pipelines individually.

Bob Regensburger, Lockheed Martin

Lockheed. Martin continues to have a large demand for hiring of engineers and other technology professionals at Moorestown. There are a number of positions open in radar systems engineering, systems integration and other support functions, and he encouraged everyone who knows someone that may be qualified to direct them to www.lockheedmartin.com/careers and see what's currently available in Moorestown. Lockheed Martin's Baltimore facility will be closing over the next few years, and has begun shifting some operations to Moorestown, which will involve the future posting of production manufacturing positions.

Taylor Davis, KIPP New Jersey

Taylor expressed interest in the Pace Grant bootcamps and asked for additional information. Carol stated that the program is open for individuals to attend, and generally, they are people who are unemployed. Another bootcamp may be held in early Winter. The current bootcamp has numerous employer partners and is focused on the demand for machinists. Employers are invited to attend the class and make presentations, and then interviews can be scheduled with the students. A job developer assists the students with work-readiness skills, helps prepare resumé's and conducts mock interviews. There have been great employment opportunities and job placements have gone well.

NEXT MEETING

The next Business Services and Outreach Team meeting is scheduled on Thursday, September 15, 2022, at 2:00 pm. This meeting will be conducted via Zoom Conferencing. Meeting notices and materials will be sent to the team.

ADJOURNMENT

Bob Weil asked for motion to adjourn. Frank Ciri made the motion, seconded by Jeff Swartz. By unanimous vote to the affirmative, the motion carried, and the meeting adjourned at 2:45 p.m.

Submitted by:
Debra Vaughn
Administrative Assistant to the Executive Director