



Supporting the Development and Retention of a World Class Workforce

Jeffrey S. Swartz, Executive Director

Robert Weil, Chair

YOUTH INVESTMENT COUNCIL MEETING MINUTES, WEDNESDAY, JUNE 17, 2020

ATTENDANCE

Members		20-Jun-19	16-Oct-19	19-Dec-19	26-Feb-20	22-Apr-20	17-Jun-20
Bi-monthly meeting dates as 10/17							
Verney, Matthew CHAIR	BB&T Bank	X	X	X	X	X	X
Arroyo, Rosy	Camden County Youth Services Commission					X	
Banks, Evangeline	Juvenile Justice Commission		X		X	X	X
Barbella, Sarah	Camden Probation Division				X	X	X
Barclay, Arthur	Camden County One-Stop		X				
Cirii, Frank	CCOSCC Local Area Operations Director	X	X	X	X	X	
Cooper-Vanderlip, Diana	CPAC						
Davis, Keith	Camden Dream Center Tech. Trng. School						
Elmore-Stratton, Corrine	YMCA						
Godofsky, Mark	Surety Title				X		
Godorov, Lori	The Work Group	X		X		X	X
Hewlett, Bryce	Respond, Inc.	X					
Hill, Lauren	Director, Adult Basic Skills (ABS) CCC	X	X	X		X	X
Marshall, Newland	Boys and Girls Club						
McKinsey, Denise	Respond Inc.						
McNair, David	Dept. of Education						X
Morris, Craig	NJ Dept. of Education				X	X	
Orehowsky, Alicia	Camden County Regional Chamber of Commerce				X		
Peterson, Jyi	Youth Counselor, CCOS					X	X
Quattrone, Cathy	Camden County Technical Schools		X	X			
Rhoton, Daniel	Hopeworks						
Riggins, Matthew	Riggins Oil Inc.	X			X	X	X
Scott, Kenneth	Winslow Township High School		X			X	X
Sinclair, Nidia	Camden County One-Stop		X		X	X	X
Vasquez, Marisol	Youth Counselor, CCOS			X		X	X
Velasquez, Gil	Camden Probation Division						X
Waller, Darchelle	Winslow Township High School					X	
Wardlow Hurley, Rhonda	HACC Youth Build					X	X
Washington, Daquan	CPAC			X	X		
Williams, Jen	Covenant House		X			X	X
Swartz, Jeffrey S.	WDB Executive Director	X	X			X	X
Levitt, Alex	WDB Administrative Assistant	X	X	X		X	X
Varallo, Kathleen	WDB Administrative Assistant	X	X	X	X	X	X
Williams, Leslie	WDB Comptroller				X		

WELCOME

Matthew Verney, Youth Committee Chair, called the meeting to order at 9:10am. The meeting was conducted via Zoom.

YOUTH SERVICE UPDATES/COVID-19 RESPONSE

Matt began the meeting by asking for an update on the One-Stop's current operations. Marisol Vasquez, Youth Counselor, One-Stop, said she and Jyi Peterson, Youth Counselor, One-Stop, are keeping contact with their customers as best as they can. Marisol had 2 of her customers complete training and get their licensing in the medical field. They are now waiting to see if they will be employed. One of Jyi's customers was completing training through a trucking school. Most of the training is slowly working towards in person teaching, but Marisol says they are waiting on final confirmation whether that will occur online. The One-Stop was given a tentative reopening date of June 29th, however that date is fluid and will most likely change.

Summer Youth Employment Program

Jeff Swartz, Executive Director, Camden County WDB, brought the committee up to date on a phone call addressing the 2020 Summer Youth Employment Program (SYEP). In 2019, Camden County was one of 6 local areas that were piloted for a summer work program which led to an excellent partnership between the One-Stop, Community Planning and Advocacy Council (CPAC), and several other partners. Jeff said that Camden County submitted their 2020 proposal for this program in March and a notice of obligation was received on June 10th. A conference call was conducted to determine the following: is it a good idea to continue running a program for the summer and if so, how would that be abbreviated to comply during Covid-19?

Jeff mentioned an employer information session that was held at the One-Stop in April, pre-Covid-19, to gauge their interest for employing youth participants for the summer. The WDB staff had reached out to those employers post-Covid-19 to see if their interest had waned. Freeholder Carmen Rodriguez had expressed interest in participating and was curious how Camden County was executing their program. Jeff said after the call that several things would need to occur. The first being who would still be interested in hiring participants for the summer. The second would be limiting the number of employer worksites. The final aspect was reaching out to the State to see, due to the small window of preparation, if the proposal could be modified to accommodate accordingly. Jeff said a decision would be made by end of the week. The WDB had expressed they wanted to run the program with help from the One-Stop to ensure the same successful results as last year's program.

Youth Work Experience

Jeff transitioned into the status of the Youth Work Experience. The conversations surrounding this were still on going with a plan in place on implementing the experience. Due to Covid-19 response, the youth work experience is on pause with the State, but it is a top priority with the One-Stop and WDB. Lori Godorov, Executive Director, The Work Group, stated US DOL will be lenient with the 20% requirement needed for the work experience.

Jeff added that identifying students qualified for this program has been another challenge. Nidia Sinclair, Manager, Youth One-Stop, said once there are additional students assessed by Jyi and

Marisol, there will be a better understanding of who the 10 participants will be. Dr. Lauren Hill, Adult Basic Skills (ABS), Camden County College, further explained that the work experience is a dual relationship under the One-Stop as stated in the corrective action plan she had submitted. A youth customer must go through the entire training process to achieve eligibility for the Youth Work Experience. Jyi and Marisol will continue to go through their cases to find eligible participants.

SOCIAL MEDIA POLICY/SUCCESS STORY VIDEO FOLLOW-UP

Matt asked the committee if any updates had been made on social media. Jyi and Marisol provided Matt with some bullet points on what they would require for communication with their clientele over social media. Matt was hoping for a more concrete plan coming into this meeting, but he is still in contact with Jonathan Young, Freeholder, Camden County, on the matter. Matt said the success story video the committee is trying to put together would be the best thing to have sent via social media once it is all cleared.

Alex Levitt, Administrative Assistant, Camden County WDB, offered an idea on how the video could be accomplished during this pandemic. The idea would be choosing 3-4 customers of the One-Stop, current or exited, to film themselves and send the recordings to a member of the committee who can put the footage together in a cohesive video. This option is the least expensive way of producing the video during these times. This is all dependent on the type of cellphone these participants would have access to, but a tablet device would suffice as well.

Dr. Hill added that for Camden County College's graduation, she used a program called FlipGrid to put a video together for the 2020 graduation experience. Based on early viewings, Dr. Hill said it looked professional and far exceeded expectations. She suggested FlipGrid would be the option best suited for the task and would put the committee in contact with her associate who helped with the graduation video. Alex suggested a conference call to put together a plan to execute the video and Matt added that it could be a sub-committee to put the video together. Members of this committee include: Dr. Hill, Matt, Alex, Nidia, Jyi, and Marisol along with Dr. Hill's associate who helped with Camden County College's graduation video. This meeting will happen after the 1st of July.

Kathleen Varallo, Administrative Assistant to the Executive Director, WDB, offered a secondary idea in lieu of not currently having a video. She suggested a series of flyers featuring a positive approach to the Youth One-Stop along with information about the provided services. The current flyer shows only the backs of youth. She said the county produced a wonderful series of flyers to promote the Census and have always done a great job with our Literacy Event flyers. These promotional materials would need the assistance of Frank Filipek, Jr., Director, Department of Events and Community Outreach. Nidia said the committee should keep focus on producing the success story video. It will be the most effective advertising for the One-Stop.

Success Story Video Sub-Committee Meeting

On Wednesday, July 29th, a Sub-Committee meeting was held via Zoom regarding the execution of the Success Story Video. Members of this committee included Matt, Nidia, Jyi, Marisol, Dr.

Hill, and Josephine (Jo) Dietrich, English as a Second Language Adjunct, Camden County College. The purpose of this meeting was to put together a plan of action for the completion of the Success Story Video during the Covid-19 Pandemic. Jo and Dr. Hill explained how they used two programs, FlipGrid and Power Director, to complete their graduation video for Camden County College's graduation while adhering to social distance protocols.

A quick description about FlipGrid and Power Director:

FlipGrid

1. FlipGrid, as a website, operates by allowing a user to record themselves for an allotted amount of time determined by the host of the project. Describe your questions for students to answer.
2. Set time limits.
3. Take a selfie at the end of the recording. Retake the selfie, if required.
4. Redo or edit the video, if desired.
5. Nothing gets recorded online until the submit button is clicked.
6. Once submit is entered, the video is automatically online and does not have to be uploaded by the user.
7. The video is not visible to other users unless you make it visible.
8. Videos and selfies can be downloaded easily.

Power Director

Power Director is an editing program designed to take the exported videos from FlipGrid and compile them into a completed video. Both programs user interface was straight forward and easy to maneuver. This is a video editor with many different templates to easily input pictures with nice results. Plus, they have a library of music.

Based off Jo's experience, it is not that difficult to get great results. The meeting ended with a better understanding of how the video will be technically achieved. A follow-up meeting for the sub-committee will be scheduled after the next Youth Committee Meeting.

YOUTH COMMITTEE UPDATES

-Kathleen updated the committee on the WDB 's recent activity and what the other committees have been working on. She reported all committees have been meeting via Zoom and have remained active and consistent in their meeting schedules. **The Literacy Committee** currently is distributing books for curbside pickup for family success centers and finding online resources for families. Any literacy focused events have been postponed until the fall such as National Night Out. Kathleen also mentions the committee's focus on bringing access to financial literacy materials for the public. **The Abilities Committee** is continuing planning an event surrounding Post Traumatic Stress Disorder (PTSD) with Veterans set for October. 27th.

Kathleen reported on the **Atlantic City Electric (ACE) Initiative**. Due to Covid-19, those classes have stalled for now. There was a virtual employer information session planned, but that had been postponed. This is to reevaluate how ACE can become more involved with the WDB moving forward with the program.

-Jeff is still participating with **Camden Works** and has been meeting every 2 weeks. At the time of the meeting, Jeff says at least 173 participants have gone through the program and have been hired. Jeff has also been a part of weekly calls with other WDB directors and the State to get a better understanding on when One-Stops will reopen and corrective plans for moving forward during this pandemic. These calls are all to figure out how business will operate in the “new normal”. Jeff informed the committee that the Quarterly Board of Trustees meeting is scheduled for Wednesday, June 24th at 8:30.

-No other committee updates were provided.

NEXT MEETING

The next meeting is scheduled for Wednesday, August 26, 2020 at 9:00am.

Submitted by, Alex Levitt, Administrative Assistant, WDB.