



WORKFORCE DEVELOPMENT BOARD

Supporting the Development and Retention of a World Class Workforce

Jeffrey S. Swartz, Executive Director

Matthew Verney, Chair

**BUSINESS SERVICES AND OUTREACH TEAM MEETING MINUTES
THURSDAY, MAY 19, 2022, 2:00 PM (ZOOM CONFERENCING)
1111 MARLKRESS ROAD, SUITE 101, CHERRY HILL, NJ 08003**

ATTENDANCE

COMMITTEE INFORMATION AND ATTENDANCE								
Name	Organization	Trustee Member	18-Nov-21	20-Jan-22	17-Feb-22	17-Mar-22	21-Apr-22	19-May-20
Weil, Robert	BSR Chair	X			X	X	X	
Bennett, Ryan	Truist Bank		X		X	X	X	X
Cardwell, Larry	Pennsauken Township			X		X	X	
Casciano, Cheryl	NJ Dept. of Labor		X					
Cirii, Frank	CCOSCC	X	X	X	X	X	X	X
Davis, Taylor	KIPP New Jersey			X			X	
Deitz, Jeffery								
Forman, Lois	Jewish Family & Children's Service				X		X	
Guzman, Ray	BSR DOL							
Hanna, Kaina	Camden County College				X			
Hejlek, Joe	KIPP New Jersey			X				
Islam, Sho	NJ Business Center				X		X	
Iannuci Cappello, Susan	Camden County College							
Jez, Craig	BSR DOL			X		X		X
Leonetti, Mike	CCOSCC		X	X		X	X	X
Lex, Jim	Camden County Improvement Authority					X		
McCormick, Carol	Camden County College		X	X		X	X	X
Moen, Bill	Camden County College		X		X	X	X	X
O'Hara, Ricky	DOL, Veterans				X	X	X	X
Page-Soncrant, Jeanne	NJ Dept of Labor, Business Service Rep.		X					
Quinones, Cris	WAWA				X			
Regensburger, Robert	Lockheed Martin	X	X	X	X	X	X	X
Russomanno, Salvatore N.	Applied Enterprises, LLC		X			X		
Shafer, Derena	Camden County College		X	X		X	X	
Sinclair, Nidia	CCOSCC		X	X		X	X	
Snyder, Billy	Pennsauken Public Schools							
Staas, Diane	Camden County College							
Thompson, Sherry	BSR DOL							X
Veneziani, Jennifer	Labor and Workforce Development, DVRS							
Levitt, Alex	WDB		X	X	X	X	X	X
Swartz, Jeffrey S.	WDB		X	X	X	X	X	
Vaughn, Debra	WDB			X	X	X	X	X

WELCOME

The meeting was called to order at 2:03 PM. Ryan Thompson, Committee Vice-Chair, lead the meeting in Bob Weil’s absence. Ryan asked for round table introductions since there was someone new in attendance. Ray Guzman, a newly hired State Business Representative assigned primarily to Salem and Cumberland Counties, joined the meeting today as part of his training, shadowing Craig Jez and Sherry Thompson.

APPROVAL OF APRIL MEETING MINUTES

Ryan asked if there were any comments or corrections to the minutes from the April meeting. Hearing none, Ryan asked for a motion to approve the minutes. Jeff Swartz made the motion, and it was seconded by Bob Regensburger. By unanimous vote to the affirmative, the motion carried, and the minutes were approved.

One-Stop and Incumbent Worker Training (IWT) Updates

Jeff Swartz, Executive Director, CCWDB and Frank Cirii, Local Area Operations Director, CCOS

1111 Marlkrress Road, Suite 101, Cherry Hill, NJ 08003 • www.ccwdb.com

Phone: 856.751.1500 • Fax: 856.751.4495

- The One-Stop remains open and continues to see customers by appointment. However, if a customer walks in, the One-Stop staff try to provide services to them in an effort not to turn anyone away.
- Jeff explained that IWT is training for employees of businesses that want to provide an opportunity for their employees to increase their job-related skill base. WIOA allow for up to 20% of its funding to support IWT. Currently, there are three (3) privately owned ShopRite stores that have signed up to partner with Camden County College to provide IWT for their employees. Frank explained that employees will earn a certificate in management training at the completion of 5 courses taken over 2 years. Participants will also earn college credits from Camden County College. Frank told the team to contact Mike Leonetti or Carol McCormick for more information about the IWT program.
- Irene Perez wanted to know what the requirements were for IWT students. Frank explained that participants need to have worked for their employer for at least one year and must be registered for selective service. The business has to match 30%-50% of the program cost depending on the size of the business. Paying their employees during the training time usually is enough to meet the match requirement.
- Frank told the committee there has been an increase in UI customers seen by appointment only. UI is seeing approximately 65 customers per day. For those UI customers without an appointment, phones are available that dial directly into UI.
- Jeff explained that the One-Stop, the Board of Social Services, Employment Services and DVRS meet together regularly and have put together a “White Paper” which highlights the innovative changes and review of process flows that were done to maintain quality service to our customers during the pandemic.

Ricky O’Hara, NJ Department of Labor, Veterans

- PSE&G and Amazon are both holding hiring events for Veterans and their spouses. Ricky said he would put a link in the chat for more information. Jeff Swartz asked Ricky to send the information about these 2 hiring events directly to the CCWDB so it could be posted on the CCWDB social media pages.

Craig Jez, NJ Department of Labor, Business Services Representative

- There are currently 2 recruitments scheduled for Catelli Brothers and Amazon. There are also 2 recruitments that are pending, Center for Family Services and another Amazon location.
- BRs are tracking the Return to Earned (formerly OJT) program business registrations through the Department of Labor to see which companies are viable for the program. There are currently four (4) companies in the pipeline through which the Returned to Earned program is being promoted: Chef Commissary, American Mediterranean, Hope, Harmony and Health, and Volunteers of America.
- The Amazon recruitment that is pending should occur in June. A date has not been selected for the Center For Family Services (CFFS). CFFS has changed their human resources structure to more regional events as their senior staff are now located in central and southern New Jersey.
- Jeff asked if Amazon is still using Integrity to manage all their hiring activities. Craig informed Jeff and the committee that Amazon is not working directly with the BR to do hiring events. The only concern is that Amazon often wants to do a hiring event when no jobs are readily available.
- Jeff announced to the team that Camden Works is holding a job fair at the Freedom Mortgage Center in Camden on May 25th.

Irene Perez and Jeff Deitz, DVRS Update

- The Business Outreach Team (BOT) of DVRS is working on a targeted hiring event for individuals with disabilities and service-connected veterans. Attendees do not have to be registered with DVRS to participate but they do have to be disabled. The team currently has 16 employers registered.
- DVRS BOT is working in collaboration with the Feds to establish contracts through OSECP. Two of those employers include CBox and Marriot.
- DVRS has also developed an OJT with Jiffy Lube. Applicants for this program must be registered with DVRS.
- Jeff Deitz praised Irene for her skills and experience working with customers to develop resumes for federal and state job positions.

Jeffrey S. Swartz, WDB – Regional Activities

- Jeff reported the ACE Training Initiative 2022 cohort has started at Camden County College. The current cohort is smaller than usual but filled with quality students who are fully engaged. The Line School (Physical Abilities School) will start shortly in Egg Harbor Township with approximately 26 students.
- There is an Abilities Event scheduled for June 7th at the Boathouse. The topic is PTSD in the workplace. The presenters are from Cooper University Hospital's military and trauma units. The workshop will run from 8:30 AM to 12:00 PM and a continental breakfast will be served.
- The Southern NJ Energy Partnership hosted an event at Stockton College in Atlantic City on May 18th to promote career opportunities in wind energy in the southern part of NJ, where turbine and wind energy farms will be concentrated. Several high schools will be invited to create an awareness to the industry.
- The Summer Youth Employment Program has been awarded approximately \$138,000 in funding to provide employment opportunities for 45 county resident youth aged 16-24. The program offers a stipend for 35 hours of job readiness training and for seven weeks of employment for a maximum of 23.5 hours per week for youth participants. We have multiple worksites in both Camden City and in the southern end of the county. There are currently 34 applicants.
- Jeff mentioned the next Quarterly meeting coming up on June 22 at 8:30 AM. It is a virtual meeting, and everyone is invited to attend.
- Outreach will continue for the Summer Youth Program and future job fairs.
- Irene asked what the qualification are to participate in the ACE program and for what are they training. Jeff explained that participants must be at least 18 years old. He directed Irene to go to the CCWDB website to view the information flyer for more information. He further explained that there are 3 parts to the program. The first is the Workers in Sustainable Energy (WISE) course which is an introductory course. The second is the Get Into Energy (GIE) course which prepares participants to pass the Construction and Skills Trade (CAST) test. The third course is optional. It is the Physical Abilities Course which teaches participants pole climbing and use of the bucket truck. The courses prepare participants for job opportunities in electric utilities, gas utilities, and nuclear.

BUSINESS COMMUNITY UPDATES

Ryan Thompson, Truist Bank: Truist will be present at the job fair on May 25th. Truist is also part of the Center for Financial Training. However, student sign-ups are slow. A representative from Truist will be reaching out to the KIPP School for help recruiting students.

Mike Leonetti, Camden County One-Stop: The One-Stop is revising their non-profit worksite list for the CWEP program. CWEPs are referrals from the Board of Social Services.

Bob Regensberger, Lockheed Martin: Lockheed is expanding its partnership with Rowan College of Burlington County (RCBC) to focus on hiring Associate degreed students or those pursuing a 2-year degree. The goal is to hire them in STEM related career opportunities. Lockheed also continues to work with Rowan University on the expansion of their co-op and internship programs. They are also collaborating with the School of Engineering, and the Math and Computer Science departments on some special projects in R&D.

Jeff reminded everyone about the NJ Career Services website link and the NJ National Labor Exchange link where employers can post job openings.

NEXT MEETING

The next Business Services and Outreach Team meeting is scheduled on Thursday, June 16, 2022, at 2:00 p.m. This meeting will be conducted via Zoom Conferencing. Meeting notices and materials will be sent to the team.

ADJOURNMENT

Ryan Thompson asked for motion to adjourn. Frank Cirii made the motion, and it was seconded by Jeff Swartz. By unanimous vote to the affirmative, the motion carried, and the meeting adjourned at 2:43 p.m.

Submitted by:
Leslie Williams
CCWDB Comptroller