



Supporting the Development and Retention of a World Class Workforce

Matthew Verney, Chair

Jeffrey S. Swartz, Executive Director

**BUSINESS SERVICES AND OUTREACH TEAM MEETING MINUTES
THURSDAY, FEBRUARY 17, 2022, 2:00PM (ZOOM CONFERENCING)
1111 MARLKRESS ROAD, SUITE 101, CHERRY HILL, NJ 08003**

ATTENDANCE

COMMITTEE INFORMATION AND ATTENDANCE								
Name	Organization	Trustee Member	19-Aug-21	23-Sep-21	21-Oct-21	18-Nov-21	20-Jan-22	17-Feb-22
Weil, Robert	BSR Chair	X	X	X	X			X
Bennett, Ryan	Truist Bank				X	X		X
Cardwell, Larry	Pennsauken Township		X				X	
Casciano, Cheryl	NJ Dept. of Labor				X	X		
Cirii, Frank	CCOSCC	X	X	X	X	X	X	X
Davis, Taylor	KIPP New Jersey						X	
Forman, Lois	Jewish Family & Children's Service				X			X
Hanna, Kaina	Camden County College			X	X			X
Hejlek, Joe	KIPP New Jersey			X			X	
Islam, Sho	NJ Business Center							X
Iannuci Cappello, Susan	Camden County College							
Jez, Craig	BSR DOL			X			X	
Leonetti, Mike	CCOSCC		X	X		X	X	
McCormick, Carol	Camden County College		X	X	X	X	X	
Moen, Bill	Camden County College			X	X	X		X
O'Hara, Ricky	DOL, Ventures		X		X			X
Page-Soncrant, Jeanne	NJ Dept of Labor, Business Service Rep.		X			X		
Quinones, Cris	WAWA							X
Regensburger, Robert	Lockheed Martin	X	X	X	X	X	X	X
Russomanno, Salvatore N.	Applied Enterprises, LLC					X		
Shafer, Derena	Camden County College		X		X	X	X	
Sinclair, Nidia	CCOSCC					X	X	
Snyder, Billy	Pennsauken Public Schools							
Staas, Diane	Camden County College							
Thompson, Sherry	BSR DOL							
Veneziani, Jennifer	Labor and Workforce Development, DVRS		X	X	X			
Levitt, Alex	WDB				X	X	X	X
Swartz, Jeffrey S.	WDB		X	X	X	X	X	X
Vaughn, Debra	WDB						X	X

WELCOME

Bob Weil asked for round table introductions and welcomed attendees. The meeting was called to order at 2:03pm. Hearing no corrections, additions, or deletions to the minutes for the meeting on January 20, 2022, Bob asked for a motion to approve the minutes. Jeff Swartz made the first motion, seconded by Frank Cirii. By unanimous vote to the affirmative, the motion carried, and the minutes approved.

Bob commented that the revised BSOT mission statement was very concise and that he is very happy with the change. He then moved on to updates.

Frank Cirii, Local Area Operations Director – One-Stop Updates

- The One-Stop has resumed more normal operations and is assisting customers with in-person or virtual services. Kristi Connors and the ES staff are on-site to provide services 5 days a week. Incumbent Worker Training is getting off the ground with training through Camden County College to give companies the tools to prevent layoffs, create entry level jobs and improve employee retention. A conglomerate of ShopRite stores will be the first grantee to take advantage of the opportunity to upskill their employees.

The Bancroft School has expressed interest in participating in the IWT program. The State has also launched its own IWT and OJT programs. The One-Stop continues to promote its resources and services to customers and employers through social media and links on the NJ DOL website.

Ricky O'Hara, DVRS

- DVRS will be having a virtual job fair with Allied Universal on February 24th at 1:00pm. A link will be shared with the committee. The DVRS is planning to do additional work to get veterans hired throughout the State.

Sherry Thompson, NJ DOL, Business Services

- A virtual multi-county recruitment event hosted by the Center for Family Services was attended by 35 of 142 registered people. Referrals have come from CCOS. Sherry will be hosting a virtual multi-county recruitment event for AMAZON on March 1st for all their South Jersey warehouses. An updated flyer will be distributed to the committee.

Jeffrey S. Swartz, WDB – Regional Activities

• 2022 Cohort, Information Sessions, ACE Training Initiative

Jeff reported the ACE Training Initiative, will be holding info sessions in February (2/23, 2/28) and March (3/1) for individuals interested in a career in the electrical industry. The first two sessions will be virtual and that last will be in-person, and likely to be held at CCC Rohrer Center in Cherry Hill. The initiative is comprised of three programs, open to anyone 18 years of age or older; Get into Energy Program, Worker in Sustainable Program and Physical Abilities Program. Partner utility companies include PECO and PSE&G. Lois Forman requested flyers to post on the JFCS job board. The flyers are being changed because the curriculum has been expanded from Line School to including training for nuclear and underground utilities employment. Upon final approval of the revised flyer, it will be posted on social media and distributed to committee members and business partners.

Outreach has been done at several area high schools, nights-out, town halls. There has been interest in the program from all over the county and good turn-out is anticipated at the information sessions.

Summer Youth Employment

- The Summer Youth Employment grant application has been submitted. There are 45 slots to fill in meaningful career opportunities. Employers are sought in the southern part of the county. The program offers a stipend and one week of educational training to youth participants and is open to county resident youth aged 16-24.

GSETA

- A virtual conference will be planned for Fall 2022, for late Sept/early October. Conditions permitting, a live event will be held in 2023.

Camden Works

- Camden Works continues to add people to their database, working closely with the Center for Family Services to identify Camden City residents who qualify for programs and referring them for employment training and services through the One-Stop. Camden Works has placed nearly 400 people in employment, not including the referrals received from the One-Stop.

Lois Forman, Jewish Family & Children's Service

- The job board has been going well. The need for the resources offered include family assistance for food, job search, and employment guidance has grown. Finding employment and providing services remains the goal. A partnership with Cherry Hill Library potentially facilitates new partnerships as it brings added attention to the services that JFCS offers. JFCS is partnering with Scrub Daddy as they are interested in developing training programs to fill some positions in their new Pennsauken warehouse.

UPDATES

Ryan Bennett, Truist Bank

- There are job openings at Truist Bank at multiple locations: Moorestown, Cherry Hill, Audubon, Hamilton Twp/Ewing

- Ryan commented that Allison Sanka is an excellent resource to assist people providing guidance on matters from returning to work after being financially impacted by COVID to paths to entrepreneurship.
- The Truist Foundation Grant cycle is now open.

Sho Islam - (NJ Business Action) State of NJ, Business Service Team Updates

- Sho is working with 6 counties, including Camden County, to fill employment opportunities.

Bob Regensberger – Operations Committee

- There are job openings at Lockheed Martin – Moorestown. Search keyword “Moorestown” on the corporate website.

Bill Moen, Camden County College Continuing Education – Rohrer

- NJ Community College Consortium is launching its NJ Pathways Program, which aims to align the work that county colleges and universities are doing with industry and identifying schools that are interested in expanding credit and not-credit offerings to match with growing industries.
- Camden County College is working with Social Finance, a vendor that is initiating a Pay It Forward Program. The program will create no-interest loans for non-credit or continuing education students. CCC is planning to offer these loans to its HVAC and Welding students.

Allison Sanka, Operation Hope

Financial Well-being Coach, Camden/Cherry Hill

- Operation Hope is a grant-funded organization that offers a set schedule of services but can also create custom education and counseling programs, at no cost. The organization offers an 8-session entrepreneurship training program that runs 3 times a year, small business workshops and credit and budgeting workshops, to name a few.

Bob Weil, Connor Strong & Buckelew

- Connor Strong & Buckelew is back to work in the office and has several openings for experienced insurance professionals in Camden and New York City.

Jeff Swartz

- The Quarterly Board Meeting will be held virtually on March 23rd at 8:30am and all are welcome. Email Alex at receptionist@CCWIB.com for a meeting invitation including the link to join via Zoom.

Sherry Thompson

- In response to Jeff’s question about Amanda Modale’s position change, Sherry commented that Amanda is moving to a higher position and will be covering Central NJ but will still be part of the Business Services team. There will be a new coordinator named for the South Jersey area. Jeff expressed gratitude for the great job Amanda did to keep him apprised of the activities of the Business Services team serving Camden County.

ADJOURNMENT

Bob Weil mentioned consideration for an in-person gathering. He then asked for motion to adjourn. Jeff Swartz made the motion, seconded by Ryan Bennett. The motion carried and the meeting adjourned at 2:46pm.

NEXT MEETING

The next Business and Outreach Team meeting is scheduled to meet again on Thursday, March 17, 2022, at 2:00 p.m. This meeting will be conducted via Zoom Conferencing. Meeting notices and materials will be sent to the team.

Submitted by:

Debra Vaughn

Administrative Assistant to the Executive Director, WDB