



**Camden County  
Workforce Development Board**  
*Supporting the Development and Retention of a World Class Workforce*

Gregg T. DeBaere, Chair  
Jeffrey S. Swartz, Executive Director

YOUTH INVESTMENT COUNCIL MEETING  
MINUTES, MARCH 23, 2017

ATTENDANCE

Members		23-Jun	28-Jul	25-Aug	29-Sep	27-Oct	15-Dec	23-Mar
<b>Verney, Matthew CHAIR</b>	TD Bank	X		X	X	X	X	X
Arroyo, Rosy	CPAC			X		X		X
Arthur Barclay	Camden County One-Stop						X	
Banks, Evangeline	Juvenile Justice Commission			X			X	X
Colestock, Shannon	CPAC		X					
Cooper, Diane	CPAC				X	X		
Cope, Heather	Camden City School District						X	
David Goodman	Youth Build HACC						X	
Davis, Keith	Camden Dream Center Tech. Trng. School						X	
Friedman, Joshua	Director, CC Resource Center				X			
Giella, Nick	Philadelphia, 76's		X	X				
Godorov, Lori	The Work Group		X	X	X	X	X	
Jeffery Lake	Winslow Township High School				X	X	X	X
Jennifer Rodriguez	Camden County Technical Schools					X	X	X
Justice, Tanya	Youth Advocacy Program			X				
Jyi Peterson	Camden County One-Stop						X	X
Kelly, Siobhan	Camden County Technical Schools		X	X	X	X	X	X
Maguire, Laurie	Camden County Resource Center		X	X				
McKinsey, Denise	Respond Inc.	X	X			X		X
Mombo, Mien	Division of Children and Family Services	X				X		X
Nikke Feagin	Center for Family Services							X
Pryor, Regina	LWD Division of Operations and Business Services		X	X	X			
Rhoton, Daniel	Hopeworks							
Riggins, Matthew	Riggins Oil Inc.	X	X	X	X			X
Savage, Leamon	Youth Advocate Program	X						
Sinclair, Nidia	Camden County One-Stop		X	X	X	X		
Stettler, Mark	T & M Associates					X		X
Vasquez, Marisol	Camden County One-Stop	X	X	X	X		X	X
Waller, Darchelle	Winslow Township High School						X	
Wardlow Hurley, Rhonda	HACC Youth Build		X	X	X	X		X
Williams, Lauren	Youth Advocate Program	X		X				
Williams, Tasha	Youth Advocate Programs, Inc.	X			X			
Swartz, Jeffrey S.	WDB Executive Director	X	X	X		X	X	X
Primas, Theo	WDB Program Evaluator							
Stubblefield, Lelia	WDB Administrative Assistant	X						X
Williams, Leslie J	WDB Comptroller	X	X	X	X			
Varallo, Kathleen	WDB Administrative Assistant	X	X	X	X	X	X	X

## Welcome

Chair Matt Verney, welcomed attendees, asked for round table introductions and welcomed Jennifer Rodriguez, Youth Committee Representative, Camden County Technical Schools, Nikki Feagin, Center for Family Services.

## YOUTH MONTHLY LEVEL OF SERVICE (LOS) REPORT

Matt presented the Youth Level of Service Report. He asked Marisol Vasquez and Jyi Peterson, Youth One-Stop Counselors, if the report was reflecting a realistic total of Youth they are connecting with. Others in the committee asked if the report counted foot traffic into the YOS. Marisol said that Youth sign in at the front desk along with Adults. There is no specified tracking for Youth. The Youth join Adults at the Orientation. Jyi gave some examples of Youth that may not be counted because they are missing some eligibility documentation. He recalled spending over an hour with one 24 year old Youth and days gathering documentation. The Youth's 25<sup>th</sup> Birthday fell within the time span of helping him, therefore he could not be counted for youth service. He said he may see 12-15 youth per day between walk-in customers and appointments. Very few, of the total, can be qualified or they may not come back after the initial consultation.

The committee discussed tracking methods and ways the reports could reflect a flow of services and outcomes. Matt said that many committee members have offered, at past meetings, to design a flow chart. This may not work in the One-Stop computer reporting system. He said rather than waist any more time talking about the process, he suggested scheduling a working meeting at the One-Stop to meet with the Data Management Department along with Joshua Friedman, Resource Center Director. The Committee agreed to schedule the next Youth Investment Council Meeting at the One-Stop, Thursday, May 25<sup>th</sup>, 2017. The committee was concerned that Youth are attending the same Orientation meeting as Adults. They agreed that a Youth Orientation would present much different information or might be approached in a different way. The issue of teaching a Life Skills class at the YOS was raised again by the Committee. Leslie Williams, WDB Comptroller said that according to new WIOA requirements, some service offerings must be procured, meaning contracted out by the One-Stop Career Center.

The committee also asked Marisol if the YOS had a check list of eligibility requirements so that it might save some double efforts and help streamline the process of referral to the YOS. Rosy Arroyo, CPAC said she would be willing to pre-qualify the Youth she works with before referring them for YOS Services. Marisol said she has a simple worksheet she uses and would email it to the Committee.

## CAMDEN CORPS PLUS UPDATE

Jeffrey S. Swartz, WDB Executive Director, reported that the project is running smoothly with 31 participants at last count. There are no new updates at this time.

## VIDEO OUTREACH STRATEGIES

Leslie Williams had a computer set-up with the new Youth One-Stop promo ready for viewing by the committee. The video was created with the assistance of David Goodman and participants at Youth Build HAAC. The video was launched at the Youth Open House at the One-Stop on Thursday, January 26<sup>th</sup>, 2017. The committee viewed the video. They deferred to Jennifer Rodriguez, Youth Committee Representative, Camden County Technical Schools, for an opinion of the video from a youth perspective. Jennifer was very happy that the video had been produced.

The committee discussed ways of boosting its distribution to youth around the county. Jennifer said she would do her part by promoting it thru her social media contacts. Matt said that he did not want the video to get lost in YouTube space so he asked all committee members to share and promote the video to their contacts. All agreed that the Youth have their own networks of Social Media. Matt said the video is powerful in that it includes family members supporting the Youth's decision to takes steps to get help and family members are a sources of referral. Kathleen

Varallo, WDB said she would continue to share it on the WDB Facebook page. She directed committee members to pick up the link from the page. <https://www.youtube.com/watch?v=5JMz0kXo8os&feature=youtu.be>

Leslie directed committee members to view a new website launched by CareerOneStop.org. CareerOneStop launched [www.getmyfuture.org](http://www.getmyfuture.org), a mobile friendly web portal connecting young adults to career, education and job search resources. Kathleen said that WDB staff explored the site and thought it would be very useful for youth. The site search engine does bring viewers to contact information for the Camden County One-Stop when local zip codes are entered. Leslie also showed the committee the County website that now has a page dedicated to the Youth One-Stop. <http://www.camdencounty.com/service/employment/youth-one-stop-career-center/>. She said that the County has dedicated real efforts to update its marketing methods to include all Social Media Outlets including Facebook, Twitter, Instagram and the web in general. All in attendance agreed to promote the video.

Kathleen handed out a Youth Service Matrix, sent to WDB by Regina Pryor, WIOA Employment & Training Specialist 2, NJ State Dept. of Labor. The Matrix lists Youth Services and which providers are offering the services. Contact information is included. Kathleen said she would email it to the committee along with the meeting minutes.

Jeff and Matt said they will contact Joshua Friedman about scheduling the next Youth Investment Council Meeting at the One-Stop. Committee members also thought it might be helpful to invite Freeholder Jonathon Young to get his input on how the Youth One-Stop could be promoted by the County.

#### ADJOURNMENT

The meeting adjourned at 10:10am.

#### NEXT MEETING

The next meeting is scheduled for May 25th, 2017 at 9:00am, at the Camden County One-Stop Career Center, 2600 Mount Ephraim Ave. Camden NJ 08104, Suite 105.

Submitted by,

*Kathleen Varallo*

Administrative Assistant